



Reliv International Fact Sheet

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Overview

Reliv is a developer, manufacturer and marketer of proprietary nutritional supplements. Reliv also offers an excellent business opportunity to people looking to start a business or wanting a second income.

- Approximately 60,000 independent distributors in 15 countries sell Reliv products.
- Reliv employs approximately 240 people
- Reliv is a publicly traded company (NASDAQ: RELV) with annual sales of \$79 million
- Reliv was founded in 1988 by Robert and Sandy Montgomery with the mission to Nourish Our World.

Nutritional Supplements and Direct Selling

Reliv participates in two growing markets: nutritional supplements and direct selling. Supplement sales in the U.S. are expected to reach \$8.5 billion by 2012. Approximately 15 million Americans participate in the direct selling industry. The industry has estimated retail sales of nearly \$30 billion.

Portfolio of Products

- Essential Nutrition: Reliv Classic[®], Reliv Now[®],
- Weight Loss: Slimplicity[®], Slimplicity Accelerator capsules, Cellebrate[®]
- Energy and focus: 24K[™]
- Blood Sugar Management: GlucAffect[™]
- Heart Health: Reliv CardioSentials[®]
- Digestive Health: Reliv FibRestore[®]
- Joint Health: Arthaaffect[®]
- Kid's Health: Reliv Now[®] for Kids
- Energy and Performance Enhancement: Innergize![®], ProVantage[®]
- Women's Health: SoySentials[®]
- Anti-Aging (inside): ReversAge[®]

- Relivables® product line: “r collection” personal care includes men’s and women’s skin nutrition lines, as well as soy milk, sunscreen; an all-natural sweetener; soy nuts; and healthy snack bars

Reliv Operations

The company is based near St. Louis in Chesterfield, Mo., and its products are sold in the United States, Canada, Mexico, United Kingdom, Ireland, Germany, Australia, New Zealand, Philippines, Malaysia, Singapore, Brunei, Austria, the Netherlands and Indonesia.

The Reliv Difference

The healthiest foods combine a wide range of nutrients that work together to provide greater benefits than they would individually. Similarly, Reliv products offer a complex blend of nutrients in unique formulas that we call the Reliv Difference:

1. Bioavailability: Reliv products are formulated to ensure quick, optimal absorption.
2. Synergism: Reliv products combine vitamins, minerals and other nutrients that work together to be more effective.
3. Optimal Nutrition: Reliv products follow the standards of optimal nutrition developed by researchers who have shown that higher levels of key nutrients are essential to good health and well being.
4. Guaranteed Quality Ingredients: Reliv ingredients undergo rigorous testing when they enter our plant and again at every step in the manufacturing process.

Corporate Social Responsibility: Nourish Our World

The Reliv Kalogris Foundation provides free, critically needed nutrition daily to more than 42,000 people, mostly children, in 270 programs in more than 10 countries.

- Over the past 15 years, the foundation has donated more than \$23 million in free products to under nourished people at feeding centers and food pantries in the U.S., Philippines, Malaysia, Haiti, Burma, South Africa, Cambodia and Sri Lanka.
- The foundation is voluntarily funded by Reliv independent distributors, employees and Reliv International, Inc.

Contact

More information can be found at www.reliv.com, or by contacting Barry Murov at (636) 733-1303.