



nutrition made simple

*life made rich*



*how can I...*

enjoy optimal health?

be my own boss?

make a difference in the world?

improve my quality of life?

spend my time as I choose?

secure my family's future?

live the lifestyle of my dreams?

change people's lives?

Reliv:  
your answer for  
better health &  
financial freedom



## The Four Pillars of Reliv

**Mission:** To nourish our world

**Company:** Solid business plan with proven track record

**Products:** Optimal health for you and your family

**Opportunity:** Freedom to live life on your own terms





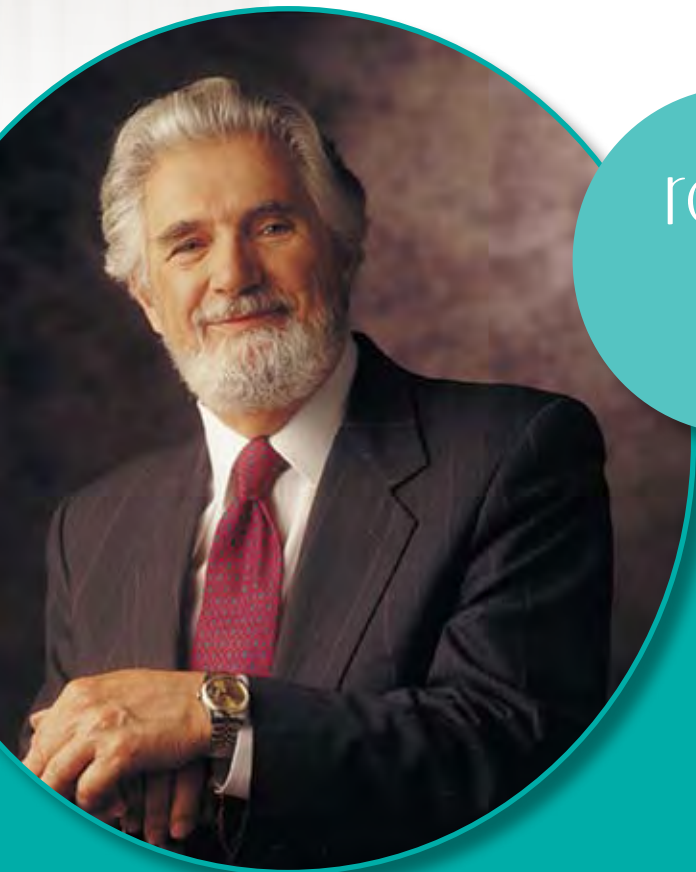
How can I  
make a difference  
with Reliv?



MISSION

## Reliv Mission: To Nourish Our World

- in body, mind and spirit
- the gift of improved health through our products
- the chance to pursue dreams through our business opportunity
- a new hope for needy people through the Reliv Kalogris Foundation, named after noted scientist and humanitarian Dr. Theodore Kalogris



Every day the Reliv Kalogris Foundation provides quality nutrition to more than 40,000 people through more than 270 feeding programs in 10 countries.



What sets  
Reliv apart?



## Strong Foundation

- Founded in 1988 by Robert L. and Sandy Montgomery
- Began with products first — Reliv's first product, Reliv Classic®, was developed by Dr. Theodore Kalogris
- Original leadership still in place

## Reliv Is Solid

- Member of Direct Selling Association and Council for Responsible Nutrition
- Over 20 years of success
- Company-owned manufacturing and R&D
- An international opportunity — over 60,000 Independent Reliv Distributors in 15 countries around the world
- Recognized as one of the country's top small companies by *BusinessWeek*, *Forbes* and *Fortune* magazines



"If you help enough people get what they want in life, you will get what you want."

— Robert L. Montgomery



Why do I need  
to supplement?





## Facing an Urgent Health Crisis

- Modern diet of processed convenience foods lacks many nutrients the human body needs to thrive
- Three out of four people fall short of minimum nutritional requirements
- The results: sluggishness, poor sleep patterns, reduced ability to fight infection, slow healing and excess weight gain, among others
- Epidemic rates of cancer, heart disease, diabetes, obesity and other devastating, often preventable diseases

## The Need to Supplement

- Clinically shown to promote optimal fitness
- European Medical Association recommends a balanced daily supplement to help maintain good health
- No longer just a good idea — essential to maintaining health and vitality



Over 70% of Europeans now take dietary supplements, and the number is growing.

What makes Reliv products unique?





## Nutrition You Can Trust

- R&D led by renowned food scientist Dr. Carl Hastings, Ph.D.
- Council for Responsible Nutrition Board of Directors
- The cutting edge of nutritional technology
- Multiple U.S. patents
- Money-back guarantee

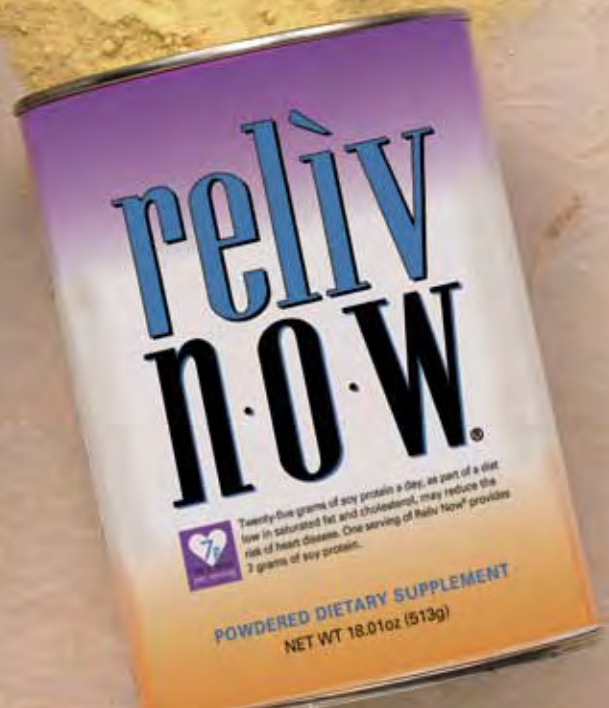
## The Reliv Difference

- **Bioavailability:** When dissolved in a liquid as in a Reliv shake, nutrients are absorbed more easily by the body.
- **Synergism:** Balanced nutrient combinations provide greater health benefits than nutrients consumed individually.
- **Optimal Nutrition:** Going beyond the daily minimums, Reliv provides optimal levels of essential nutrients.
- **Guaranteed Quality Ingredients:** The most reputable suppliers and rigorous testing at each step in the manufacturing process ensure quality, safety and potency.



The biggest difference:  
**Reliv products work!**

How can Reliv meet  
my health needs?





## Essential Nutrition

- Reliv Now® and Reliv Classic®
- Complete range of nutrients with just two shakes a day
- Vitamins and minerals plus select herbs, phytonutrients and more
- No more mixing and matching bottles of vitamins
- Nutrition made simple

## Weight Loss

- Slimplicity® Weight Loss System
- Comprehensive lifestyle plan
- Cutting-edge ingredients
- Nutrients your body needs to thrive
- Weight loss the safe and healthy way

## Targeted Solutions

- Meet your own individual health needs
- Enjoy a healthier, more active lifestyle today
- Promote prevention for life
- Patented, clinically proven formulas



# How do I know Reliv products work?



## Brian Probart

North Yorkshire, England

“I had been suffering constant back pain for years, which left me unable to do much of anything at all. Life was pretty miserable. Then a cholesterol problem led to a cardiac arrest in 1998. Fortunately, someone introduced me to Reliv. **Within months, I saw results, and now ten years later I still do those things I love to do, like gardening.** At nearly 72, I’m fitter and healthier than I was in my fifties!”



## Elisabeth & Matthew Martin

Newcastle, England

“Our daughter Valerie had severe allergies, developed eczema and was diagnosed as not digesting any protein. As she grew, we added Reliv to her diet and watched her blossom! **She put on weight, her skin cleared up and she thrived developmentally.** She’s four years old now and doing very well. These products have opened up the world for our little girl.”



## Myriam Bouvattier

Paris, France

“I was diagnosed with breast cancer and then bone metastasis in my vertebrae. With all the treatments, I was exhausted, couldn’t sleep and had lost hope. I started on Reliv thinking I had nothing to lose. **My sleep patterns improved, my strength returned and I had more energy.** Today, I am still receiving chemotherapy, but I am coping well. I can work a little, sometime go shopping and take care of my children at the end of the day. Most importantly, I have my hope back.”





## Adrienne Bell

Hillsborough, Northern Ireland

“For 17 years I endured all the typical symptoms of Fibromyalgia — muscle pain, IBS, brain fog, fatigue, restless legs and dry eyes. I managed it by swimming about a mile twice a week, but if I missed a swim session, I would be in agony until the next one. Having tried everything else, I decided to give Reliv a go. **I had more energy within three weeks and soon saw improvement with all of my symptoms.** Reliv has given me my life back.”



## Pedro Pereira

High Wycombe, England

“Seeking a nutritional way to address my hay fever, I tried several approaches without success. My symptoms would start in the spring and by summer my body would be under full attack — by a number of symptoms. **Within two weeks of being on the Reliv products, I noticed a difference... and I have enjoyed healthy summers ever since!** These products would have to be prised out of my hands for me to stop using them.”



## Connie Weinhold

Salzburg, Austria

“A devastating car accident left me with two crushed legs. After several surgeries and a year’s worth of physical therapy, I still had to live with pain. I tried a variety of things to help, but nothing worked... until I discovered Reliv. **Within two months, I felt better, had more energy and became more productive. I now walk, ride my bike and dance.** I will forever be grateful for Reliv!”



*The statements contained in this material have not been evaluated by the Food and Drug Administration. The personal testimonials shared reflect individual experiences of Independent Reliv Distributors and are not necessarily typical of the results you may obtain. Reliv products are not intended to diagnose, treat, cure or prevent any disease.*



Why should I start  
a Reliv business?





## The Reliv Opportunity

- Wellness – the next £1 trillion industry
- Direct Sales — over 55 million Distributors worldwide
- Answer for what people need today: better health and finances
- Products used by customers for life = lifetime income potential for Distributors
- More than a business, a whole new lifestyle

## The Reliv Success System

- In business for yourself, not by yourself
- Proven business model
- Established path to success
- A business anyone can do



As a Reliv Distributor, you get to be your own boss, set your own hours, choose your own level of success and work your business around your own priorities.

How can I make  
money with Reliv?







# 5

avenues  
of income  
with Reliv

Retail Profits

Wholesale Profits

Overrides

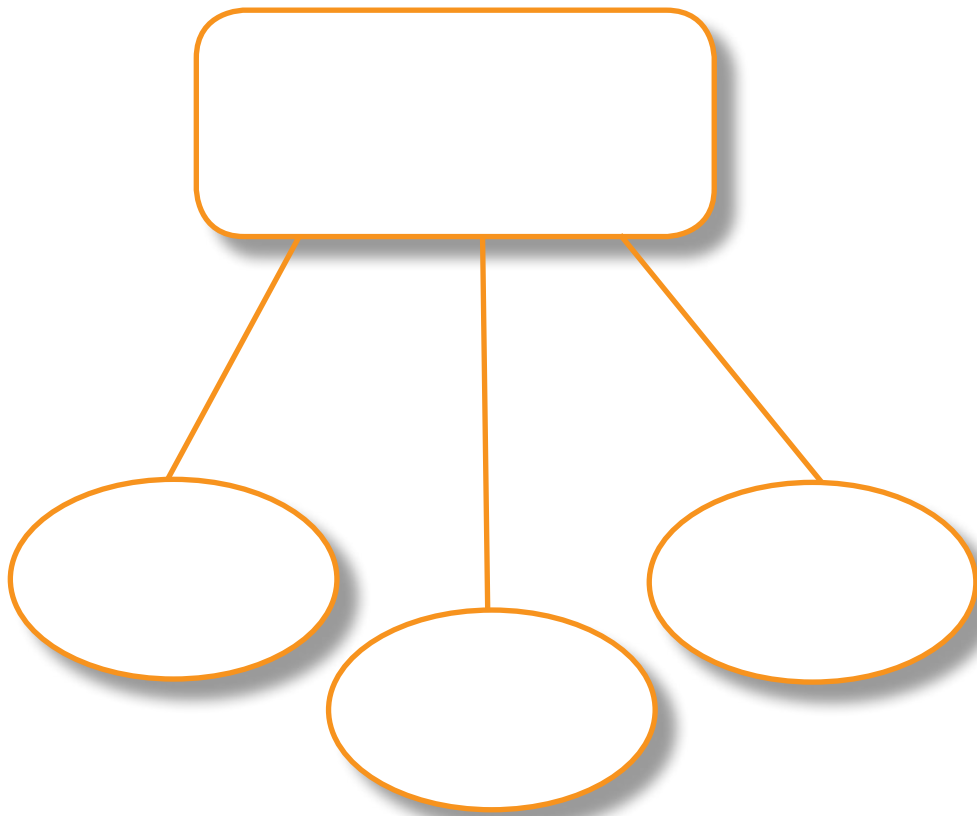
Cash Bonuses & Trips

Ambassador Program

- Reliv offers one of the most lucrative compensation plans in the industry.
- Multiple ways to earn means multiple opportunities to succeed.

# Retail Profit: 20% – 40%

PGV

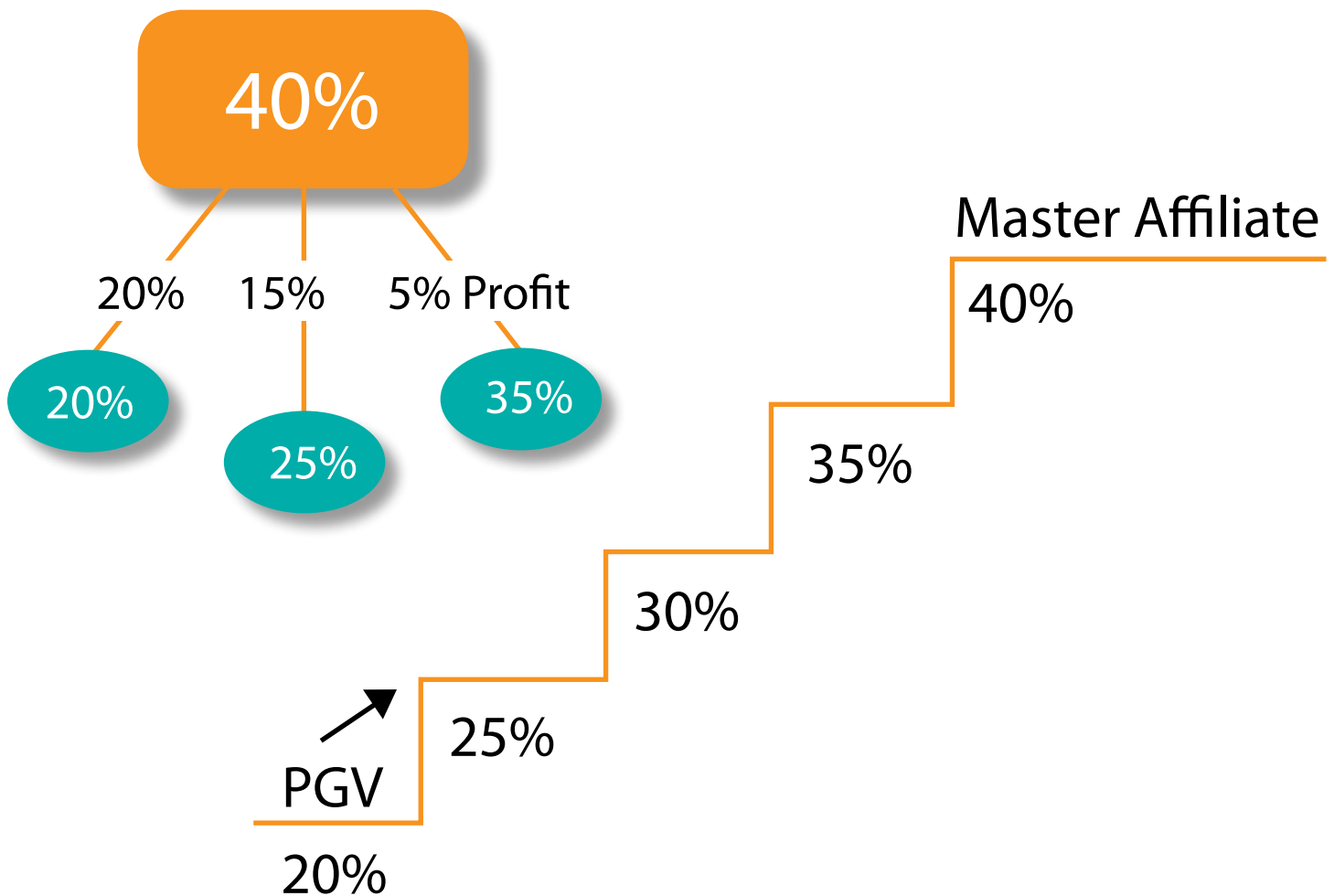


- You earn immediate profit when you share Reliv products with customers — anywhere from 20% to 40% depending on your profit level.
- Everyone is a potential customer.



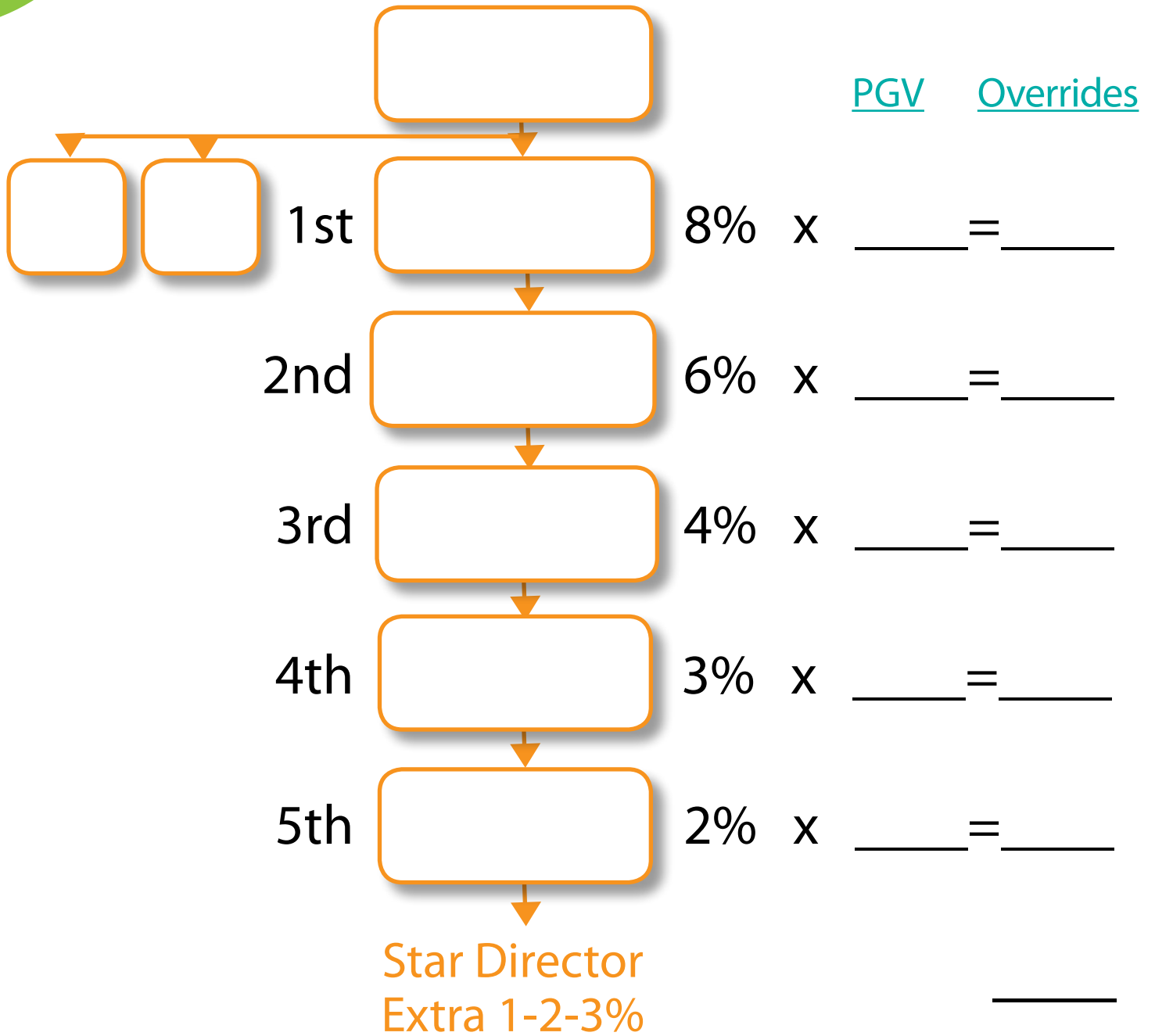
# 2

## Wholesale Profit: 5%–20%



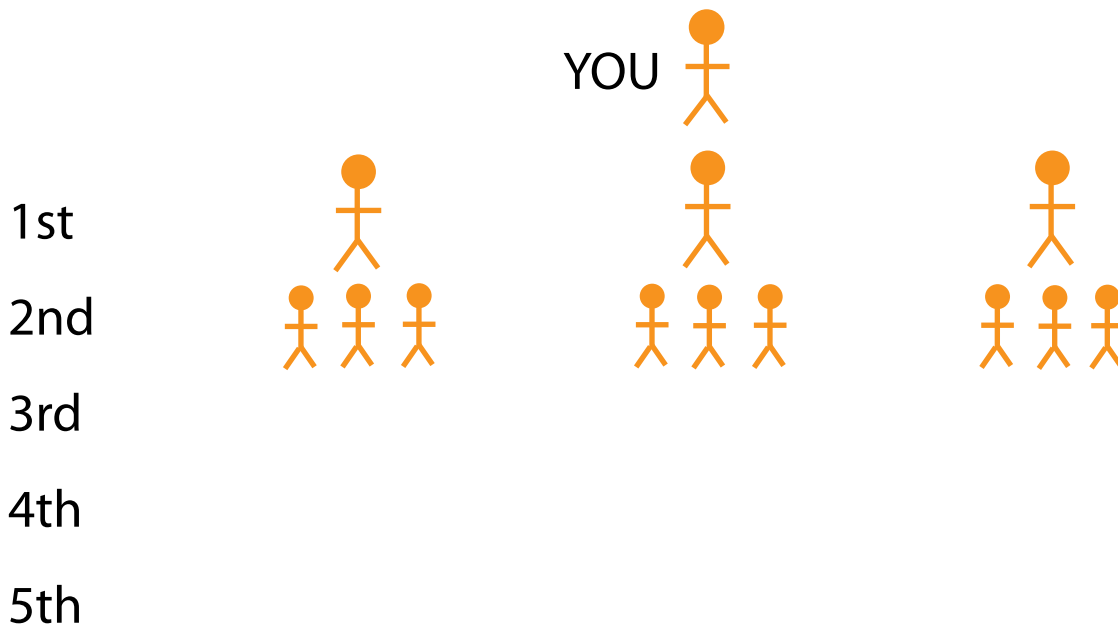
- You generate wholesale profit when you sponsor another Distributor in Reliv and earn the difference between their retail profit and yours.
- For example, if you are at the 40% level (Master Affiliate) and your Distributor is at 25% (Affiliate), your Distributor earns 25% retail profit for every can of product he/she retails, while you earn the difference between your two profit levels:  $40\% - 25\% = 15\%$  wholesale profit.
- Sponsoring increases your volume.
- Volume increases your profit.

# Overrides



- Once you are a Master Affiliate and your Distributor becomes a Master Affiliate, you can earn 8% on that Distributor's group volume.
- As your organization grows, and additional generations are created, you earn percentages downward through these generations.





## The Power of Multiplication

		<u>PGV each</u>	<u>Total PGV</u>	<u>Overrides</u>
1st	_____	x _____	= _____	x 8% = _____
2nd	_____	x _____	= _____	x 6% = _____
3rd	_____	x _____	= _____	x 4% = _____
4th	_____	x _____	= _____	x 3% = _____
5th	_____	x _____	= _____	x 2% = _____
<b>Monthly Total</b>				_____

- When others duplicate what you've already done, the power of multiplication can lead to the income you desire.
- And the work you do today can pay you dividends the rest of your life — also known as residual income.

# 4

## Cash Bonuses & Trips



- Reliv awards monthly cash bonuses for business performance.
- The Star Director Bonus rewards you for developing Master Affiliates and can nearly double your income.
- Incentive travel gives you the opportunity to see the world on us.



# 5

## Ambassador Program



- You're paid to help others.
- Ambassadors enjoy additional income, world travel, special recognition and other rewards for their successful efforts.



# How do I know Reliv success is real?



## **Jason & Aneela Gregory** Waltham Abbey, England

“After my family and I experienced remarkable results on the Reliv products, we decided to join the business. It just made sense — we were going to be telling people about the products anyway. Within eight weeks, I had made £1,000 and knew this business opportunity was real. As people started referring people to me, our cheques started to grow... and they haven’t stopped! **One month we earned over £4,000 working part-time from home.** Plus, in our three and a half years in the business, Reliv has taken us on several international and national trips, and now the company pays me to train others. Helping others is our passion, so we will never stop sharing Reliv.”



## **Caroline Labourier** Paris, France

“I found Reliv four years ago when I was looking for a home-based business to allow me to stay home with my young children. After a year, I was making \$1,000 every month and was able to send my kids to bilingual schools. When I then moved to Europe, I was able to take my business with me! I had more time to invest and my monthly income grew to €1,500; now it’s up to €2,500. **My goal is to bring my husband home from his job and build a residual income that will take care of our retirement.** Joining Reliv was my best professional decision; it has given a purpose to my life.”



## Andreas & Britta Bullmann

Schermbek, Germany

“We saw the opportunity and jumped in at the Master Affiliate level four years ago. **After just three months we had 60 customers and nine other Master Affiliates in our growing organization.** Our income continued to grow, and in our thirteenth month in the business, we became Reliv Ambassadors. We’ve also earned several bonuses and trips. On a trip to Disney, our daughter Mandy told us, “Now I know why you are doing this business — it’s so much fun!” And she was right. It is such rewarding work to be able to help others improve their health and finances. We get paid to do what we love.”



## Susan Evans

Luton, England

I discovered Reliv a little over a year ago. As a full-time university student and single mother of six, I wasn’t looking to start a business. **But when my entire household’s health improved on the products, I began working Reliv very part-time, about four hours a week. I was shocked when I earned £3,000 in three months.** Working around my busy schedule, my cheques have continued to grow, I have been promoted three times and I have earned several bonuses and trips. My life has been incredible since joining Reliv and I have made lifelong friends. I have enjoyed 15 glorious months with this company and look forward to experiencing more.”

*As with any independent business, success as a Reliv Distributor requires a significant amount of hard work and dedication. The individuals featured in this material offer a glimpse into the lifestyle and economic benefits they are enjoying through the Reliv opportunity as a result of their own skills and personal effort. These stories are examples only and are not intended as averages or guarantees.*



# How do I get started?

Talk to the person who introduced you to Reliv.  
We look forward to hearing from you.

**Live better — starting today — with Reliv!**



Your Independent Reliv Distributor:

[www.reliv.com](http://www.reliv.com)