



nutrition made simple

Life made rich



how can I...

enjoy optimal health?

be my own boss?

make a difference in the world?

improve my quality of life?

spend my time as I choose?

secure my family's future?

live the lifestyle of my dreams?

change people's lives?

Reliv:
your answer for
better health &
financial freedom

The Four Pillars of Reliv

Mission: To nourish our world

Company: Solid business plan with proven track record

Products: Optimal health for you and your family

Opportunity: Freedom to live life on your own terms

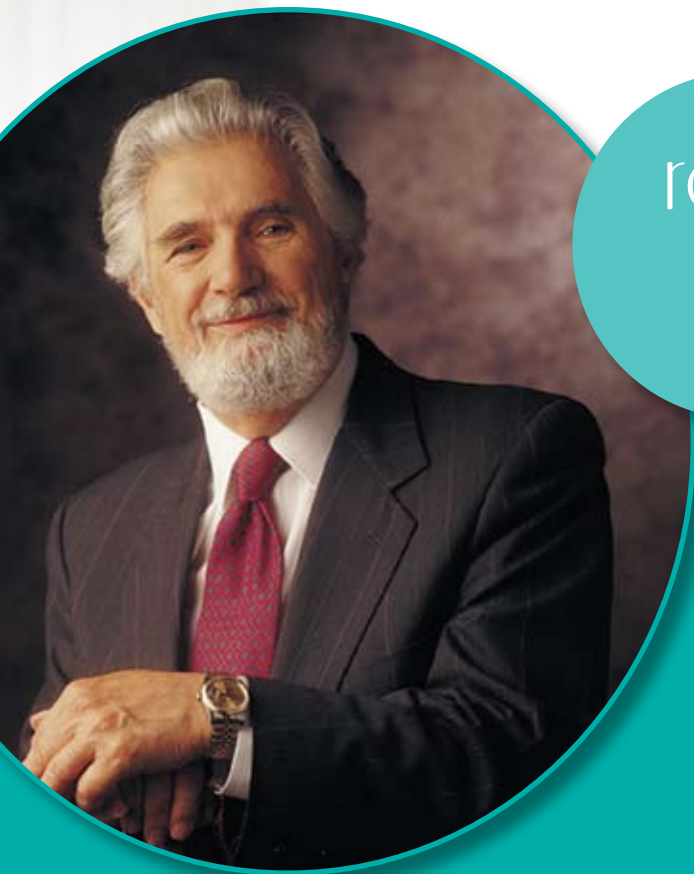


How can I
make a difference
with Reliv?



Reliv Mission: To Nourish Our World

- In body, mind and spirit
- The gift of improved health through our products
- The chance to pursue dreams through our business opportunity
- A new hope for needy people through the Reliv Kalogris Foundation, named after noted scientist and humanitarian Dr. Theodore Kalogris



Every day the Reliv Kalogris Foundation provides quality nutrition to more than 40,000 people through more than 270 feeding programs in 10 countries.

What sets
Reliv apart?



Strong Foundation

- Founded in 1988 by Robert L. and Sandy Montgomery
- Began with products first — Reliv's first product, Reliv Classic[®], was developed by Dr. Theodore Kalogris
- Original leadership still in place

Reliv Is Solid

- Member of Direct Selling Association
- Member of Council for Responsible Nutrition
- Over 20 years of success
- Company-owned manufacturing and Research & Development
- An international opportunity — over 60,000 Independent Reliv Distributors in 15 countries around the world
- Recognized as one of the USA's top small companies by *BusinessWeek*, *Forbes* and *Fortune* magazines



"If you help others to get what they want in life, you will get what you want."

— Robert L. Montgomery

Why do I need
to supplement?



Facing an Urgent Health Crisis

- Modern diet of processed convenience foods lacks many nutrients the human body needs to thrive
- Three out of four people fall short of minimum nutritional requirements
- The results: sluggishness, poor sleep patterns, reduced ability to fight infection, slow healing and excess weight gain, among others
- Epidemic rates of cancer, heart disease, diabetes, obesity and other devastating, often preventable diseases

The Need to Supplement

- Clinically shown to promote optimal fitness
- Health professionals recommend a balanced daily supplement to help maintain good health
- No longer just a good idea — essential to maintaining health and vitality



Over 30% of people worldwide now take dietary supplements, and the number is growing.

What makes Reliv products unique?



Nutrition You Can Trust

- R&D led by renowned food scientist Dr. Carl Hastings, Ph.D.
- Council for Responsible Nutrition Board of Directors
- The cutting edge of nutritional technology
- Home of Patented Nutrition
- Money-back guarantee

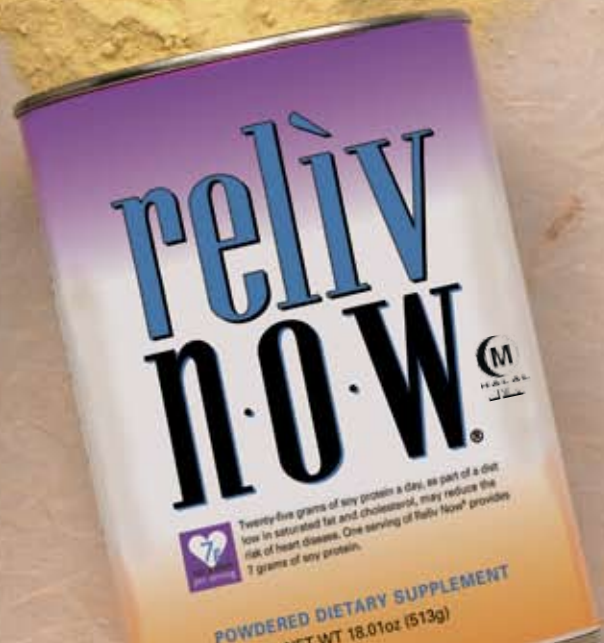
The Reliv Difference

- **Bioavailability:** When dissolved in liquid as in a Reliv shake, nutrients are absorbed more easily by the body.
- **Synergism:** Balanced nutrient combinations provide greater health benefits than nutrients consumed individually.
- **Optimal Nutrition:** Going beyond the daily minimums, Reliv provides optimal levels of essential nutrients.
- **Guaranteed Quality Ingredients:** The most reputable suppliers and rigorous testing at each step in the manufacturing process ensure quality, safety and potency.



The biggest difference:
Reliv products work!

How can Reliv meet my health needs?



Essential Nutrition

- Reliv Now® and Reliv Classic®
- Complete range of nutrients with just two shakes a day
- Vitamins and minerals plus select herbs, phytonutrients and more
- No more mixing and matching bottles of vitamins
- Nutrition made simple

Weight Loss

- Simplicity® Weight Loss System
- Comprehensive lifestyle plan
- Cutting-edge ingredients
- Nutrients your body needs to thrive
- Weight loss the safe and healthy way

Targeted Solutions

- Meet your own individual health needs
- Enjoy a healthier, more active lifestyle today
- Promote prevention for a healthier you
- Patented, clinically proven formulas



How do I know Reliv products work?



Angela Williamson (with husband Fred)
Parañaque City, Philippines

“Until about 10 years ago, I wasn’t allowed to travel alone or drive a car by myself because my family feared that I might have another seizure attack any moment. I was diagnosed with epilepsy years ago and had to take medications to help control the seizures. Then someone introduced Reliv to me. Since I started taking the products, I feel a lot better, became more energetic and slept soundly at night. **I have Reliv to thank for my great health today!** And now, I have the freedom to enjoy life and do the things I love like traveling the world!”



John Ong and daughter Arielle
Quezon City, Philippines

“Our beautiful daughter Arielle was diagnosed with developmental delay. She couldn’t stand unaided, hardly uttered words and was still drooling when she was six years old. After only three weeks of taking Reliv, Arielle stopped drooling. Since then, we noticed fast and remarkable improvements in her body system and after a couple of months, Arielle wasn’t just able to stand up on her own but was also running around, dancing and jumping like any other kid. Arielle attended regular school, reaped academic awards, took ballet lessons and is now in her high school. **Thanks to Reliv, Arielle’s health improved and is growing up into a fantastic, active, bright and happy girl!**”



Vida Gallaga
Parañaque City, Philippines

“I suffered from recurring headaches for more than 20 years and was looking for products that would help ease them. I was a busy corporate executive and the frequent headache attacks became major inconvenience at work. Then I discovered Reliv and I started taking the fantastic products. **My health improved, I had more energy, became more productive at work and the headaches have since diminished.** I believe that Reliv is the most complete nutritional supplement in the market and I’m glad I’ve found it!”

Philip Araneta (with wife Clarissa)
Bacolod City, Philippines

“I used to suffer from asthma and had to frequently use an inhaler. And when I turned 35, I had very high blood and cholesterol levels. My doctors referred to me as a ‘walking time bomb’ and this alarmed my entire family. I needed to take several medications to manage my health concerns. **Within a month of starting on Reliv, my blood pressure level became normal and I was back enjoying an active lifestyle.** Since then, I had more energy and I seldom got sick. I feel a lot healthier and stronger today than I did 10 years ago!”



Maria Lyons
Cebu City, Philippines

“Before I discovered Reliv, I was taking a handful of vitamin pills but still felt tired and I also used to suffer from attacks of leg cramps for more than 10 years. **In one week of taking Reliv, my energy level improved which added extra three hours to my day.** I don’t feel exhausted at the end of each day and I am still mentally alert. My leg cramps that I needed to deal with every night no longer bothered me and I am enjoying restful sleep ever since! And as a bonus, I have been able to control my cravings for soft drinks, coffee and junk food. I have lost 20 pounds and kept it off. I know I’ll never stop taking Reliv!”



Pia Mauleon and son Mel
Quezon City, Philippines

“My 16-year old son, Mel, has been taking Reliv for 3 years now. On the 2nd year of taking the product, he became a consistent 3rd honor student and the year after that, he became a consistent 2nd honor student. He entered sports this year: basketball, futsal, soccer, and swimming. Incidentally his basketball team won the championship in the year level intramurals and 2nd in the school wide basketball league. **Reliv has provided not only good health and stamina, but also given him confidence leading to his intellectual, physical and social development.** He loves Reliv! Mothers out there, wouldn’t you want that for your kids?”



The statements contained in this material have not been evaluated by the Food and Drug Administration. The personal testimonials shared reflect individual experiences of Independent Reliv Distributors and are not necessarily typical of the results you may obtain. Reliv products are not intended to diagnose, treat, cure or prevent any disease.

Why should I start
a Reliv business?



The Reliv Opportunity

- Wellness – the next Trillion Dollar industry
- Direct Sales — over 30 million distributors in Asia alone
- Answer for what people need today: better health and finances
- Products used by customers everyday = lifetime income potential for Distributors
- More than a business, it's a whole new lifestyle

The Reliv Success System

- In business for yourself, not by yourself
- Proven business model
- Established path to success
- A business anyone can do



As a Reliv Distributor, you get to be your own boss, set your own hours, choose your own level of success and work your business around your own priorities.

How can I make
money with Reliv?



5 avenues of income with Reliv

Retail Profits

Wholesale Profits

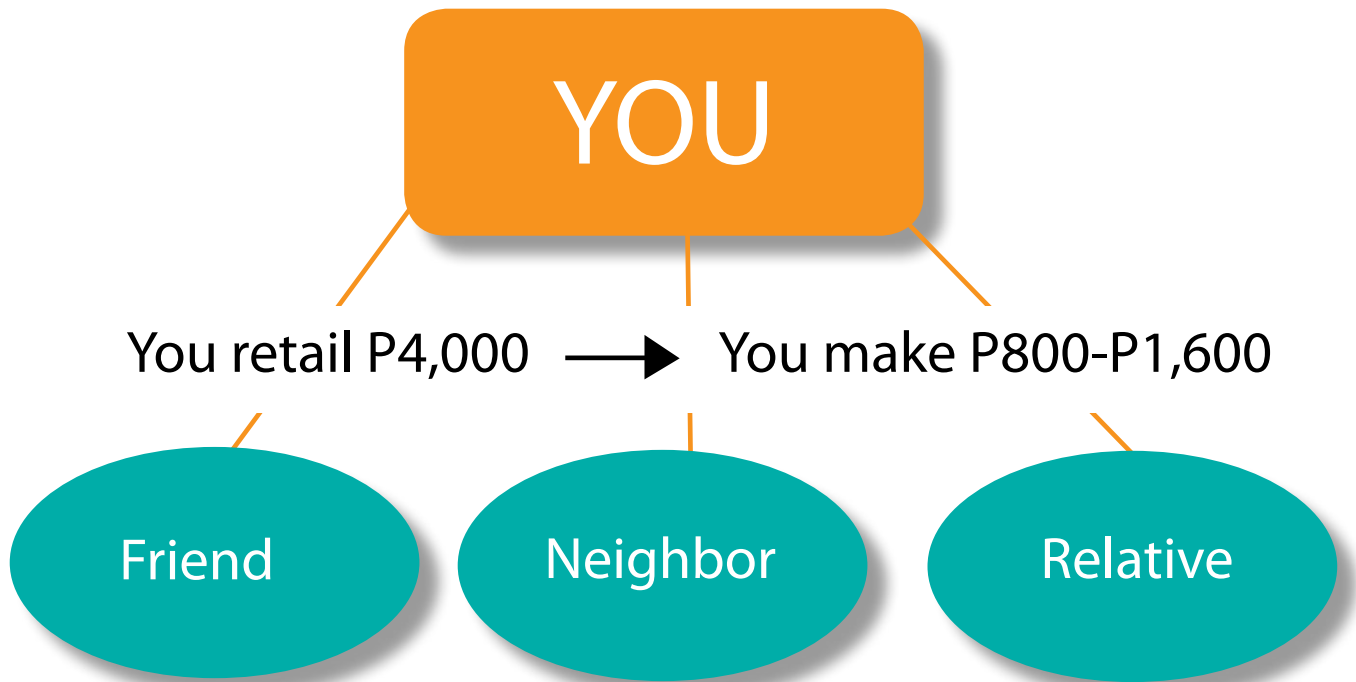
Overrides

Cash Bonuses & Trips

Ambassador Program

- Reliv offers one of the most lucrative compensation plans in the industry.
- Multiple ways to earn means multiple opportunities to succeed.

Retail Profit: 20% – 40%

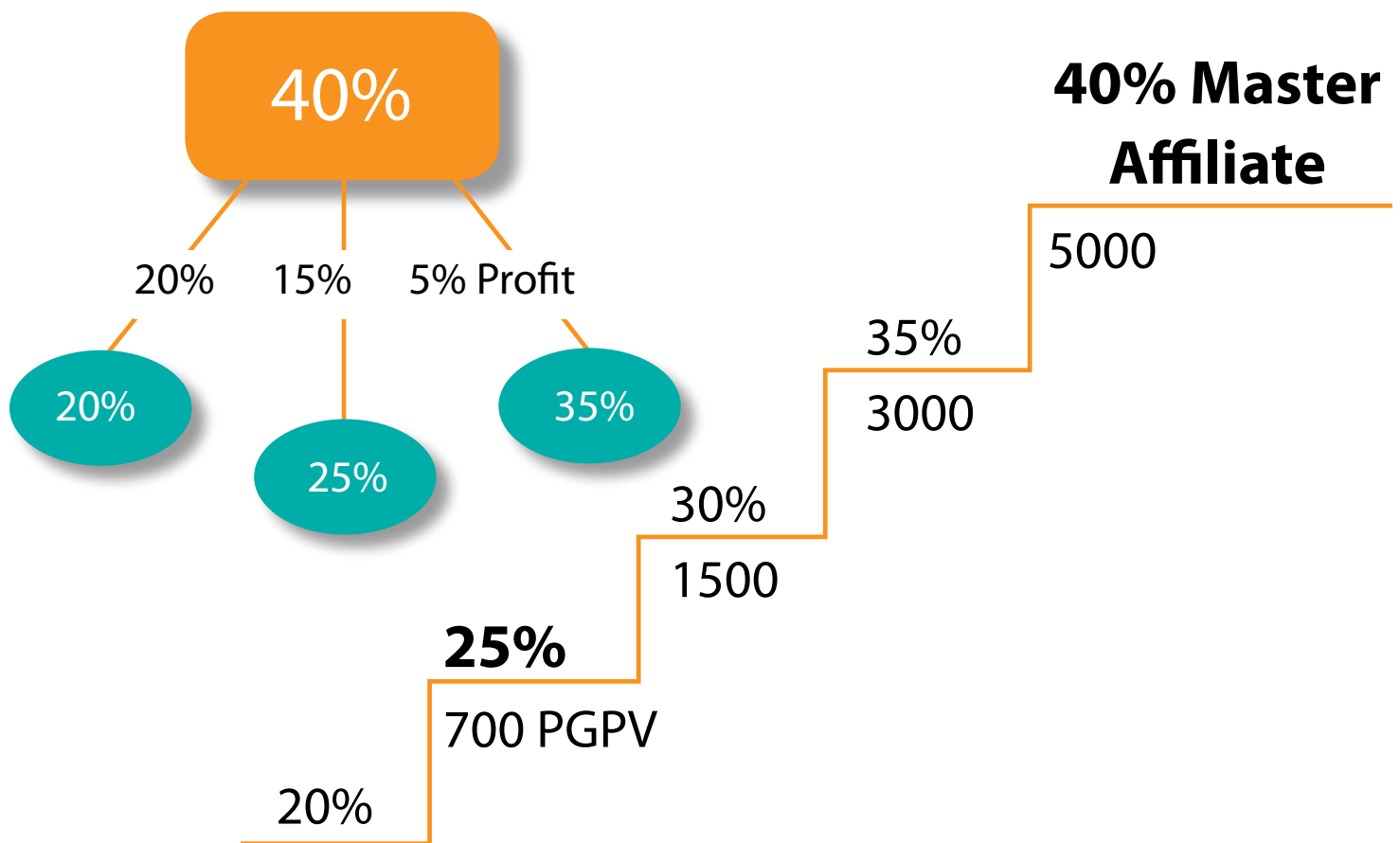


Everyone is a potential customer

- You earn immediate profit when you share Reliv products with customers — anywhere from 20% to 40% depending on your profit level.
- Everyone is a potential customer.

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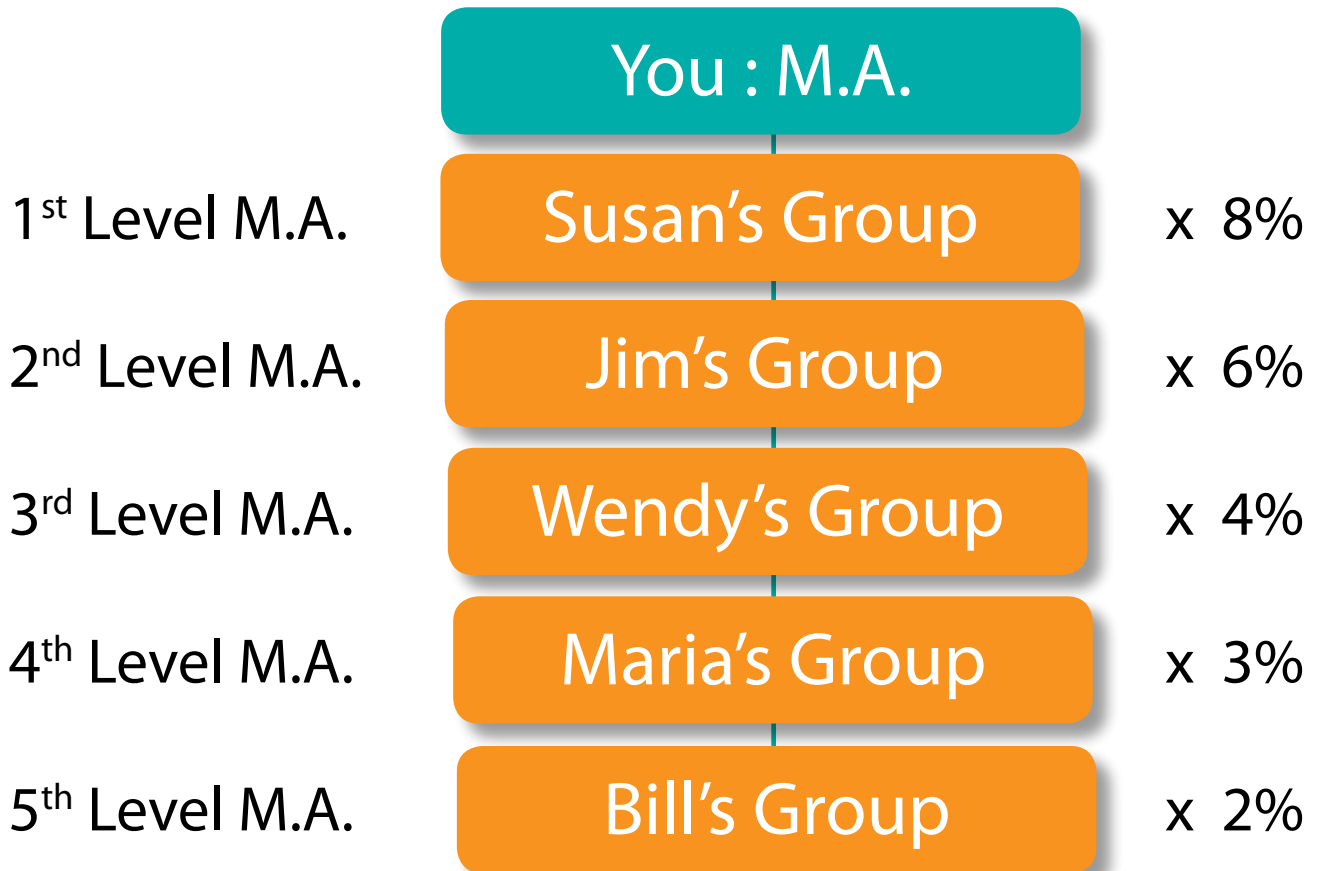
Wholesale Profit: 5%–20%



Sponsoring increases Volume
Volume increases Profit

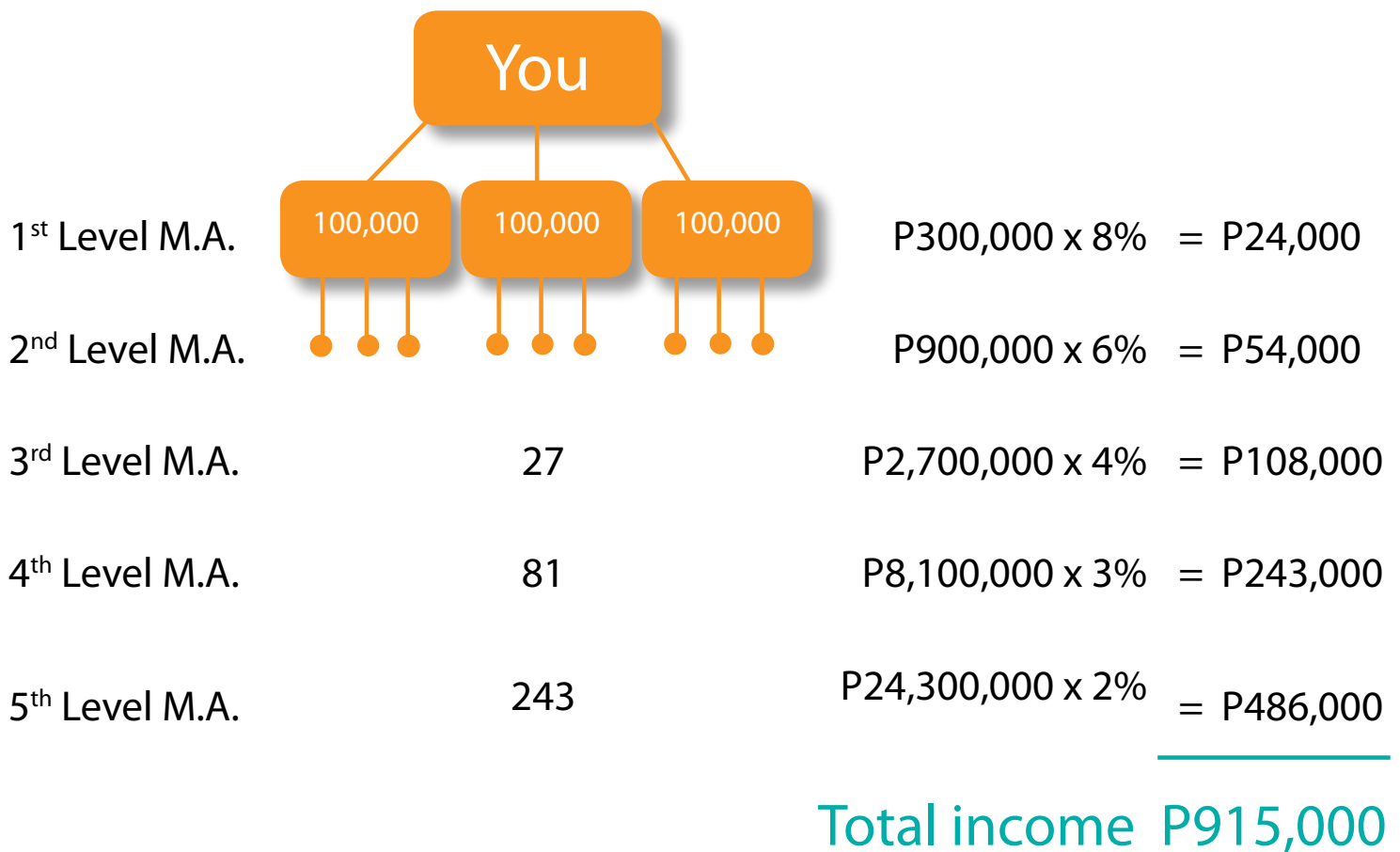
- You generate wholesale profit when you sponsor another Distributor in Reliv and earn the difference between their retail profit and yours.
- For example, if you are at the 40% level (Master Affiliate) and your Distributor is at 25% (Affiliate), your Distributor earns 25% retail profit for every can of product he/she retails, while you earn the difference between your two profit levels: $40\% - 25\% = 15\%$ wholesale profit.
- Sponsoring increases your volume.
- Volume increases your profit.

Overrides



- Once you are a Master Affiliate and your Distributor becomes a Master Affiliate, you can earn 8% on that Distributor's group volume.
- As your organization grows, and additional generations are created, you earn percentages downward through these generations.

Overrides: Power of Multiplication



- When others duplicate what you've already done, the power of multiplication can lead to the income you desire.
- And the work you do today can pay you dividends the rest of your life — also known as residual income.

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Cash Bonuses & Trips



- Reliv awards monthly cash bonuses for business performance.
- The Star Director Bonus rewards you for developing Master Affiliates and can nearly double your income.
- Incentive travel gives you the opportunity to see the world with Reliv.

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Ambassador Program



- You're paid to help others.
- Ambassadors enjoy additional income, world travel, special recognition and other rewards for their successful efforts.

How do I know Reliv success is real?



Rose & Albert Blancaflor Pasig City, Philippines

“We are living and celebrating our Reliv success each and every single day! In our 10 years of doing the business, we’ve been traveling the world with Reliv and have enjoyed 16 fantastic all-expenses paid trips including three fabulous cruises. Because of Reliv, we afford 2-3 family vacations yearly! Even our recent home renovation was loan free, thanks to our Reliv income! Every single month we receive a “Reliv check” that averages PhP250,000-300,000. Every so often, we earn cash bonuses that range from PhP10,000 to 75,000. This is the residual income that we continue to grow which will ensure that our retirement years are very comfortable!”



Dorothy & Sammy Tan Quezon City, Philippines

“10 years ago, we had limited source of income and used to worry about making ends meet for our family. We had looked and dismissed several other direct selling companies before we discovered Reliv. On our first month of doing the business, we earned more than PhP 50,000. We’ve never looked back since then and have focused on growing our organization worldwide. We’ve earned well over PhP 18 million in the past nine years. **Our Reliv income allows us to secure our children’s future, enjoy great family vacations and make a difference in other people’s lives!**”

Beverly & Vigeo Jaro Bacolod City, Philippines

“Barely four years of doing the Reliv business, we were able to buy a car and build our dream house! We thought this would only be possible until our retirement but we’re already enjoying a fantastic lifestyle today because of Reliv. The best thing about this business is that it allows us to spend quality time with our family and be with our kids especially during each milestone in their lives. Working our business together has also strengthened our marriage and we’re doubly happy knowing that, with Reliv, we can build a great business we can pass on to our children.”

Aurora & Raul Paredes Texas, USA

“We enjoy doing the business side-by-side, spending the whole day together and having total control over our time. Our healthy and growing six-figure (US dollar) annual income allows us to live a lifestyle that we once thought would remain only a dream. And because of this business, we were able to enjoy all-expenses-paid Reliv trips to great places like Maui, Rome, London, Jamaica, Los Cabos and the Caribbean. Reliv not only provides us the time, but also the financial security and the freedom to do the things we want to do and have the best and most memorable years with our children.”

As with any independent business, success as a Reliv Distributor requires a significant amount of hard work and dedication. The individuals featured in this material offer a glimpse into the lifestyle and economic benefits they are enjoying through the Reliv opportunity as a result of their own skills and personal effort. These stories are examples only and are not intended as averages or guarantees.



How do I get started?

Talk to the person who introduced you to Reliv.
We look forward to hearing from you.

Live better — starting today — with Reliv!



Your Independent Reliv Distributor:

www.reliv.com