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Reliv Philippines

Next Level Nutrition 08

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Win Your Way Winners 26

Infestyle

december 2014



RELIV ASIA
PACIFIC
**2015 WIN
YOUR WAY**

Qualification period:
1 October 2014 to 31 March 2015

NEXT  **LEVEL**

PRIZES:

50 points = International Conference

6-8 August 2015, St Louis, Missouri, USA

Round-trip airfare and hotel accommodation for two

PLUS Asia Pacific Regional Summit

15-17 May 2015, Phuket, Thailand

Round-trip airfare and 3 days accommodation for two



NEXT LEVEL

Reliv Philippines Introduces...



you to **super you!**



Distributor Kit

New product content of 2 mini boxes of Reliv Now + 1 LRX30 capsules

**Team Reliv
Philippines is
taking their
health and
business to the
NEXT LEVEL!**

do you
want to
be first?

Share your comments and thoughts on our social networks. Link us up with your prospects and customers and let's get everyone excited about the Reliv opportunities:

Reliv Philippines



Taking the Lead in Cebu! At Park Mall today sharing about the benefits of optimal nutrition and the great opportunity of enjoying financial freedom with Reliv!

Maria Lyons via Facebook



I visited our friend who had a motor accident 2 years ago. He's bed-ridden, but can sit with support. I shared with him Reliv products for his recovery. It feels great to share the blessing of good health!

Generose Uy via Facebook



Strategic Group Meeting with Reliv Lapu-lapu Leaders! The event was attended by Master Affiliate Ruel Umbay and his newly sponsored MAs, Roberto Uy, and yours truly. More Master Affiliates to sign up in our October event in Lapu-lapu City. They are all excited to share Reliv products and business opportunity!

Evelyn Uy via Facebook



Wow! Life begins at 40! I thought I couldn't finish a 4-minute Zumba workout. It turned out an hour is not enough for my energy! Walang hingal at habol-hinga! It's been a year since my last workout. Thank you Reliv!

Annalisa dela Cruz via Facebook



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12

Super Pack



Mini Pack



Starter Pack



Dear Reliv Asia Pacific Distributor,

I just wanted to send out a short message to everyone sharing with you the latest reports from the Direct Selling Industry. The Asia Pacific region is considered the "New Frontier" in our industry and with all the new consumers and new business builders coming into the direct sales industry, Reliv Asia Pacific is a prime region for your Reliv business!

Here are some of the latest 2013 industry facts:

- Global Sales have topped US\$178 Billion up 8.1% from 2012.
- Worldwide Salesforce grew to 96 Million up 7.2% from 2012.
- There are now 23 Direct Sales countries with annual retail sales of over US \$1 billion!
- The Philippines earned this prestigious list last year and ranks #23.
- Indonesia comes in at #22.
- Australia at #19.
- Malaysia is ranked #9 in the world; the 9th highest direct sales market in the entire industry!

All these markets are among the billion dollar markets in the industry and they continue to show strong sustainable growth. Not only that, but Indonesia (15%) and Philippines (14.8%) had the highest percentage of growth rates in the industry and makes the "Powerful New Markets" list.

Now, what does all this mean? YOUR opportunity in Asia Pacific continues to be bigger than ever! People continue to be attracted to and sign on to this industry! The question is will they come in under you in your organization or in someone else's?

So, who do you know who could benefit from the Reliv opportunity? Who do you know is looking to live a healthier lifestyle? Who do you know who wants more flexibility in their lifestyle? Who do you know who wants to earn extra money to provide for their family? The Reliv opportunity is there; will you take advantage of it?

Together, let's take Reliv Asia Pacific to the next level!

R. Scott Montgomery
R. Scott Montgomery
President of Reliv Asia Pacific



Scott Montgomery
President Reliv Asia Pacific



HEALTH & FINANCIAL DISCLAIMER:

The personal testimonials featured reflect individual experiences of Independent Reliv Distributors and are not necessarily typical of the results you may obtain. Reliv products are not intended to diagnose, treat, cure or prevent any disease.

As with any independent business, success as a Reliv Distributor requires a significant amount of hard work and dedication. The individuals featured in this material offer a glimpse into the lifestyle and economic benefits they are enjoying through the Reliv opportunity as a result of their own skills and personal effort. These stories are examples only and are not intended as averages or guarantees.



Remy Alambra, Iloilo City

Remy of Iloilo City purchased Reliv products in 2009 primarily to support her sick mother. She's thankful that she started taking Reliv shakes during that time because it helped her manage the stress of being a caregiver to her mom. What's more, it paved the way to a healthier lifestyle.

Reliv Regimen:

Now, Innergize, FibRestore and LunaRich X capsules

Effective Energy Boost:

My mother had been in and out of the hospital for a year and a half because of unhealthy sodium and potassium levels, dementia and pneumonia. I had to stay in the hospital to provide the round-the-clock care she needed. Fortunately, Reliv's optimal nutrition kept me awake and energized!

Overcoming Health Challenges:

Before Reliv I used to complain about a number of health issues –constipation, allergic rhinitis, insomnia, headaches, high cholesterol, and stiff joints. I thought these illnesses were just signs of aging, until I started taking Reliv shakes on a regular basis and experienced remarkable results. After a year on the products, all these discomforts are a thing of the past. Now I know I never have to look back, thanks to Reliv!

Excited About the Future:

At 62, I live a full life every single day! With renewed health, I am able to do the things I love such as civic work, shopping, ballroom dancing and attending Reliv gatherings. My future certainly looks more fun and exciting now that I feel so much better. I am so grateful for Reliv!

Neonica Torrento, Bacolod City

Neonica from Bacolod City is grateful to Reliv for providing the nutritional support she and her family need to lead a healthier lifestyle.

Reliv Regimen:

Innergize, Now, FibRestore, and LunaRich X

Family Health Issues:

My husband, who's a retired Philippine Army soldier, suffered from hyperthyroidism in February 2014. He complained about having frequent palpitations, low energy and poor appetite. I, on the other hand, had difficulty managing my cholesterol levels. Both in our 60s, we were worried we would not be able to enjoy our retirement days with our declining health. Thankfully, we learned about Reliv's optimal nutrition and found a new hope for a healthier future.

Amazing Results:

After a month on the products, my husband noticed that his appetite improved and he rarely experienced palpitations. We also saw that his energy level increased and he became more cheerful each day. As for me, I started seeing amazing changes in my body – glowing skin, better stamina and most of all—healthier cholesterol levels. My son who has been taking Reliv shakes for the past months has also enjoyed a remarkable surge in energy and is now more productive at his work.

Spread the Word:

We are overjoyed that we have found a great health partner in Reliv and we can't help but share this wonderful blessing with our relatives and friends. Who knows, we might tap into a new flourishing business with these amazing nutritional products soon!

Leo Morales, San Fernando, La Union

Leo, a seafarer from San Fernando, La Union, was not keen on joining Reliv because it is a direct selling company, but when he learned that the super ingredient lunasin is in Reliv products, he knew he had to sign up as a Distributor and give them a try.

Reliv Regimen:

Reliv Now, Innergize, FibRestore, Arthaeffect & LunaRich X

Health setback:

In 2001, I was diagnosed with intestinal tuberculosis. While undergoing treatment for this, I experienced extreme discomfort in my joints. It turned out that my anti-TB medication triggered a return of my gout, and I had to be hospitalized to manage the discomfort. Despite medical treatment and a strict diet, my health did not improve. My mobility was impaired and I lost a lot of weight.

Shake it Up:

I first tried Innergize! then started taking Reliv Now and LRX capsules. Taking the products consistently, I felt my energy levels and stamina increase. I decided to add FibRestore and Arthaeffect to my daily shakes and noticed that joint discomfort rarely occurred. Reliv's optimal nutrition helped me regain my ideal weight and increased my appetite for healthier food. Now that I'm free from joint discomfort, I am able to accomplish more tasks and spend quality time with my loved ones.

Health is Wealth:

My own health results led me to do the Reliv business. I started sharing my health story with everyone I know including my co-seafarers and gradually gained regular customers. Most of these customers saw the huge growth potential in Reliv and decided to join me in the business as well. I am so thankful to Reliv not just for giving me another source of income, but also for letting me help people jumpstart a healthier lifestyle and achieve financial ease.

Arlyn Taneo, Bacolod City

Arlyn of Bacolod City developed her wall of belief in Reliv in 2006 when her daughter recovered quickly from dengue fever after taking Now for Kids. That's why when she herself needed nutritional support to recover from illnesses; she didn't think twice and started on the products.

Reliv Regimen:

FibRestore and LunaRich X capsules

A Mountain of Challenges:

Six years ago, I frequently experienced excessive potassium loss, shortness of breath, palpitation, body discomfort, and numbness, which never failed to knock me down. I was also diagnosed with pneumonia, heart problem and had a mild stroke at the young age of 37. My life revolved around taking medicines and getting treatments in the hospital. With my health getting worse each day, I wasn't able to perform my parental duties. What was worse, my kids ended up taking care of me. I got scared and wondered if I could still help them achieve their dreams.

Taking Control of Health:

My alarming health issues encouraged me to find my way back to Reliv in 2012. I took LunaRich X capsules, plus FibRestore and after a few days, I started enjoying quality sleep and felt revitalized. I also noticed that my joint discomfort diminished. Reliv makes me feel great and I look forward to more amazing health results in the future.

Priceless Gift:

My life has never been the same since I started taking Reliv. I have more energy and time with my kids. No more frequent hospital confinements and lab tests to worry about. What's more, I'm in better health, thanks to Reliv's complete nutrition!

NEXT LEVEL NUTRITION

*We sat down with Reliv Vice Chairman and Chief Scientific Officer **Dr. Carl Hastings** to discuss the nutrition industry and Reliv's place in it — now and in the years to come.*



THE USE OF NUTRITIONAL SUPPLEMENTS IS ON THE RISE. DO YOU SEE THAT TREND CONTINUING?

No question. Our poor diets today make supplementation more important than ever. We need to transition to food products that are both flavorful *and* nutritious, especially for our kids. Our food should deliver the key nutrients we need, with supplements there to fill in the gaps.

Just because you're not sick doesn't mean you're healthy. We need to meet and exceed nutritional requirements to attain and maintain optimal health. One big obstacle is a general lack of knowledge within the medical community about supplements. Doctors don't receive a lot of training in nutrition, versus the constant attention they receive from the drug industry. They usually look to pharmaceuticals first, even for prevention.

But the situation is starting to change. More medical professionals are learning the value of nutritional approaches to good health. That's why it's so important that our industry remain vigilant in policing the less reputable manufacturers and why Reliv is committed to using only ingredients backed by real science. In my role on the board for the Council for Responsible Nutrition, I get to stay on top of all the latest developments, and I see a very bright future for the industry and for Reliv.

WHAT MAKES RELIV PRODUCTS A SMART CHOICE FOR CONSUMERS?

Two main reasons: innovation and quality.

LunaRich® is the perfect example of how we innovate. LunaRich is a Reliv-exclusive ingredient that delivers more bioactive lunasin than any other source available today. Lunasin is the first dietary compound shown to promote optimal health at the epigenetic level. That puts Reliv on the leading edge of nutritional epigenetics, a field you'll be hearing a lot more about in the coming years.

But it's not just LunaRich. We innovate with every product we produce. Just look at FibRestore®, one of my favorites. We know the many benefits of fiber and that people need more fiber in their diets, so we include both soluble and insoluble fiber. To that we add antioxidants, herbs and enzymes to enhance that fiber's effectiveness and provide other synergistic benefits. The result is a product unlike anything else on the market.

Developing a formula is one thing; putting it together is another. And Reliv's manufacturing and quality control process sets the industry standard. We strive to create the best possible formulation with every product run — from selecting suppliers to sealing the can. And we test and test and test at every step along the way.

For more on Reliv's manufacturing process, turn to page 18 of this magazine or visit reliv.com/nutrition-you-can-trust.

WHAT CAN RELIV CONSUMERS EXPECT TO SEE IN THE MONTHS AND YEARS AHEAD?

It's an exciting time at Reliv. With the acquisition of LunaRich, Reliv also added the innovation team of SL Technology to our staff, including **Dr. Alfredo Galvez**. Dr. Galvez is recognized worldwide as a pioneer in nutritional epigenetics. He recently spoke about LunaRich to a packed room at the VitaFoods Conference in Geneva and was the talk of the event. I can't tell you what an asset it is to have someone of Fred's caliber on the Reliv team.

Soon he'll be working right up the road from Reliv HQ. We've set up a special lab for Fred to continue his research and to train Reliv scientists and quality control staff in the production of LunaRich. This coincides with our launching of a new LunaRich X encapsulation line at Reliv. LunaRich X is now our second highest selling product behind Reliv Now, and we needed to upgrade our manufacturing to meet the growing demand.

What can you expect from Reliv? Continued quality, continued innovation, continued university studies and continued work on new ingredients and new formulations. In other words, more of the same that you've expected from us for 25 years — just better than ever.

TELL US MORE ABOUT WHY YOU'RE SO EXCITED ABOUT LUNARICH.

We've really just scratched the surface of LunaRich's potential. Studies already show lunasin's range of benefits — cholesterol reduction, improved immunity, inflammation reduction, cellular health and so on. And the results people are seeing on LunaRich are even more remarkable. (See sidebar for how you can help advance lunasin research.)

The results of the University of Missouri animal study of Reliv Now® and LunaRich X™ (visit reliv.com/nowlrxstudy for details) were so impressive that we are now conducting preliminary studies and working with universities to set up clinical trials. I am confident that what we learn will further validate the benefits of our epigenetic superfood.

SO WHY AM I EXCITED? I'VE BEEN IN THIS INDUSTRY LONG ENOUGH TO KNOW WHAT A UNIQUE OPPORTUNITY WE HAVE WITH EXCLUSIVE RIGHTS TO AN INGREDIENT LIKE LUNARICH.

Dr. Galvez Needs Your Help

To help Dr. Alfredo Galvez and his lunasin research, we are seeking results consumers have experienced on Reliv's LunaRich products that can be statistically and factually documented — weight lost, cholesterol levels improved, blood sugar levels improved, etc. If you have documentation of such results that you are willing to share, please contact us at productinfo@relivinc.com. Thank you for your assistance.

Feeling Great with Reliv's Dynamic Duo!

Consumers of various ages from different parts of the country have started taking Reliv's Dynamic Duo: Reliv Now® and LunaRich X™ (LRX) to help boost their efforts in achieving optimal health and overall wellness. With varying lifestyles and nutritional needs, they have incorporated the winning product combo in their daily regimen and remarkably gained the health results they have been looking for! Read their powerful testimonials and share them with everyone who wants optimal health today and smart prevention for tomorrow!



BETTER QUALITY OF LIFE

Loida Cainglet, Pandacan, Manila

Daily LunaRich Regimen:
Reliv Now + 2 LRX capsules

Searching for Answers:

After reading a success story of a diabetic mother from someone's Facebook post several months ago, I knew I needed Reliv. Back then I had discomfort and desperately looking for a means to manage my own health challenges. Reliv offered an alternative way to overall wellness and I could not wait to try it to improve my own health.

Significant Change:

Before Reliv, I could barely stand because of my acute osteoarthritis. I also felt exhausted every time I forced myself to move around. I started taking Reliv shakes twice a day and have been amazed at the surge of energy I get! This great improvement has truly made me believe in the power of Reliv's epigenetic food combo. I look forward to more positive changes as I continue living a healthier lifestyle with Reliv!



IMPROVED EYE HEALTH

Suzette Melieza, Lapu-Lapu City

Daily LunaRich Regimen:
Reliv Now + 2 LRX capsules

Alarming Sign:

I consulted with three eye doctors in January this year to figure out the cause of the speck of blood in my eyes, as well as my blurred vision. After series of check-ups, I was diagnosed with retinopathy or damaged blood vessels in the retina. Retinopathy is a common complication of diabetes that may cause blindness if left untreated. To address this issue, my eye specialist advised me to undergo three laser treatments and an eye surgery.

Making progress:

Reliv's *Dynamic Duo* has greatly complemented my medication for diabetes and the two consecutive laser treatments that I had. In just three months, my vision has improved and the red spots in both eyes lessened. With consistent product intake and my maintenance medicine, I hope to see more positive changes in my eyes and prevent the need for expensive surgery.

Great Value:

Reliv Now and LunaRich X create a potent combination for optimal health. I'm happy that I gave these products a try because it makes me look forward to achieving more remarkable health benefits in the days to come. Reliv is truly worth our investment!



INCREASED ENERGY

Jocelyn Valencia
Bacolod City

Daily LunaRich Regimen:
Reliv Now + 2 LRX capsules

Too Tired and Stressed Out:

Stress is inevitable in my work. As a branch operator, I oversee daily store operations, prepare necessary reports and ensure that all customer complaints are resolved. I work in the store for long hours and rarely eat my meals on time. In effect, I often went home feeling weak, fatigued and unable to enjoy the rest of my time with loved ones. I was worried that as I worked to become a better manager, I also put my health at risk because of too much stress.

Taking Control of Health:

Reliv's *Dynamic Duo* has provided the optimal amount of lurasin that I need to perform at my best for longer hours without feeling worn out at the end of the day. My energy increased since I started taking this combo. Most of all I have found peace of mind upon learning that the power duo can help me turn off bad genes.

My Best Possible Self:

I am so thankful that I have started with Reliv's epigenetic superheroes! I have not just enjoyed higher energy; I have also felt more inspired to accomplish more for myself and others. I feel fulfilled every single day, thanks to Reliv!

Celebrating Milestones with Reliv Now for Kids®

Give your little ones a healthier edge on life with Reliv Now for Kids! It is precisely formulated to deliver key nutrients essential to the development of a child's brain, eyes, nervous system and immune system. Super-charged with **LunaRich™** soy powder, **Reliv Now for Kids** is better than ever for helping you raise your children and lead them to a brighter future.

Here are some inspiring stories of children who have achieved growth milestones and surpassed developmental challenges with the help of Reliv Now for Kids:



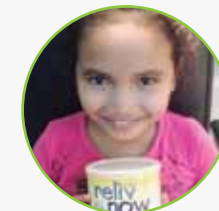
"Cedric Dave Reyes is a happy, smart and healthy toddler. He has been on Reliv Now for Kids Optimal nutrition has helped my grand-

child grow faster than any baby of his age that I know. He learned to hold his head up and rolled onto his side earlier than expected. I heard him speak his first words when he was nine months old. His skin is smooth and with a pinkish glow. He rarely gets sick and loves playing with other kids. Now at three years old, Cedric also knows how to tinker with cellphones and other gadgets. He even teaches me newly learned gadget tricks. He is truly a wonder kid, thanks to Reliv!"

Amy Maglente, Pasay City



"Rochelle Ramilo, eight years old, was suffering from a bilateral congenital cataract and malnourishment when I first saw her January of this year. As her doctor, I gave her Now for Kids in preparation for her operation. She underwent a successful cataract surgery the next month



and started showing a good visual recovery and weight gain. With improved vision and healthier weight, Rochelle has become more cheerful, confident and eager to attend her classes and learn!"

Malou Reyes, Palawan



"My grandchild Ezra Mae was born with a brain malformation. She had to undergo two operations to get rid of her brain fluids and address her intestine issue. She also took maintenance

medicine for her seizures and severe constipation. Apart from these health challenges, Ezra is also blind. As her guardian, I wanted to exhaust all possible means to help improve her condition and let her lead a normal life. I am so thankful that someone came and introduced Reliv to us."

"I gave Reliv Now for Kids, as well as LunaRich X capsules to Ezra and was surprised to see a lot of improvements in her health. She has gained weight and enjoys her improved energy. With optimal nourishment, she hardly gets sick and has achieved a stronger immune system. What's more, her constipation doesn't bother her anymore. Ezra certainly feels and looks better each day, thanks to Reliv!"

Amy Dean, Calbayog City





you to **super you!**

Reliv Launches ... **LunaRich™ Packs!**



Starter Pack

Mini Pack

Super Pack

LunaRich from Reliv is the world's first epigenetic superfood.
That means it works at the cellular level to turn **GOOD genes ON** and **BAD genes OFF** –
and lets you take control of your health like never before.

Now you can start your own LunaRich health program easier than ever with the LunaRich Super Pack. The PH Super Pack comes with six cans of Reliv Now®, three 120-count bottles of LunaRich X™ and three shaker cups. That's a six-month supply – 2 shakes and two capsules a day – of Reliv's **Dynamic Duo**:

- **Reliv Now:** combines LunaRich with a complete, balanced array of protein, vitamins, minerals, phyto-nutrients and super-powered antioxidants.
- **LunaRich X:** delivers the world's most concentrated form of bioactive lunasin, a naturally occurring soy peptide and the key to LunaRich's effectiveness.

Proven Effective

A University of Missouri swine study supplemented daily with Reliv Now and LunaRich X for eight weeks showed significant improvement in biomarkers associated with cardiovascular and metabolic health. Circulating free fatty acids, linked to obesity and metabolic syndrome, decreased by 65%. The hormones leptin and adiponectin, which play a key role in weight management, increased by 64% and 60%, respectively. No effective treatments currently exist for improving these biomarkers.

"My hypothesis is that the nutrients in Reliv Now work in combination with the bioactive lunasin in LunaRich X to specifically activate and increase the expression of the leptin and adiponectin genes, resulting in lower free fatty acid levels," says Dr. Alfredo Galvez. "The next step is to validate these results by conducting full-scale human clinical trials, which we are actively pursuing."

Better Together: 1+1=3

In addition to its own benefits, the lunasin in LunaRich increases the benefits of other bioactive nutrients in two ways:

- **Synergism:** Lunasin works with other nutrients, each with its own effect on genes and physiological pathways. When you optimize these pathways with different bioactive nutrients, you optimize your health as well.
- **Increased potency:** Certain nutrients are activators of important genes involved in maintaining health. Once these genes are activated, lunasin has the ability to further increase their expression by making them more readily recognized by the cell.

"Lunasin's epigenetic mechanism of action targets specific genes in different cell types, promoting the good genes and diminishing the bad. That explains the multiple benefits it provides – and how it boosts the efficacy of other bioactive nutrients," explains **Dr. Alfredo Galvez**, Chief Scientific Advisor at SL Technology, a Reliv subsidiary.

"Dietary ingredients in Reliv Now provide optimum nutrition and their own health benefits. The phyto-nutrient Pycnogenol®, for example, provides extraordinary anti-inflammatory effects. While

lunasin works to promote health at the epigenetic level, Pycnogenol and other nutrients found in Reliv Now do the same at the biochemical level. The result is a kind of tag team that delivers more benefits when combined together than the nutrients do individually. It works more like multiplication than addition.

"With all the bioactive nutrients in Reliv Now – already formulated to work together synergistically – I think we're just beginning to learn the potential of this product combination."

Great options to start a LunaRich health program and launch your own Reliv business!

Mini Pack:

- 3 mini boxes of Now + 1 LRX 30 + 1 shaker cup
 - RV= Php3,220. PV = 50 pts.
- Great for your monthly Autoship!*

Starter Pack:

- 2 cans of Now + 1 LRX 120 + 1 shaker cup
 - RV= Php10,800. PV = 175 pts.
- Start your family's LunaRich program!*

Super Pack:

- 6 cans of Now + 3 LRX 120 + 3 shaker cups
 - RV= Php32,400. PV = 540 pts.
- Enjoy 15 BONUS points!*

Our Amazing Trip to the **Philippines!**

By Linda Vance
Presidential Double Platinum Ambassador

This year started with a remarkable experience of travel, business and meeting new friends and Reliv partners in the Philippines. Arriving in early May, we immediately hit the road for Tagatay, the site of the Leadership Camp. The Taal Vista Hotel was spectacular with rooms that overlooked a beautiful green valley and live volcano. It was at this resort that we met with and presented seminars to the top leaders in the Philippines. I presented the new Reliv training and Rich and I did seminars on "The Slight Edge Mindset" and "Running Your Distributorship Like a Business". We were so inspired by Bernie Birch, with his constant humor and ability to motivate the crowd. But it wasn't all business. The day was broken up by Michelle Robles and her team when they led the group in charades. The laughter and camaraderie brought everyone together and was a great lesson in teamwork.

When all was done, we hopped the bus again and went to a spectacular garden resort where the food was prepared from their organic gardens. Once again, loads of fun when the Philippine management team called up birthdays and anniversaries in that month. Lo and behold, Rich and I qualified in both categories. Sonny Manlapig and I held cakes while we all blew out candles. The whole experience was memorable and productive at the same time.

The two special happenings that I recall most were the qualification of our four month old MAs, Leo and Marilyn Morales and a statement made to me by Faith Lim. She said, "I used to think the Rolex watch represented excess. Now I see it as a symbol of excellence in helping others to succeed in the Reliv business."

After Tagatay, we made Makati our home base. With many leaders still in town along with Bernie, we held a BOM there. The room was packed with both distributors and guests. In fact, over half of the attendees were guests. We were thrilled to have Dr. Lisa Sarte bring a crowd of people and honored by the presence of Hall of Famers, Raul and Aurora Paredes. We even had downline, Leony Artes, travel 3 hours to Makati from Los Banos to introduce guests that night. It was an exciting meeting where great networking took place and folks worked together to bring in new distributors and build their businesses.

Our next great adventure, was heading out with corporate personnel Nina Reyes and Beth Mapula to San Fernando, La Union in the North of the Philippines. We planned a BOM to be held at the Muchas Gracias restaurant. I had it in my head that it was about a 2 hour drive. When at the two hour mark we stopped at McDonald's for a rest, I discovered we had another 4 hours ahead of us! Well, it was a long journey, but the

event was a huge success. We filled the restaurant with local distributors and their guests as well as a number of people who were guests of distributors in Manila. We've been to many meetings, but we were impressed with the set up and the way Nina and Beth assisted with sign-ups and product sales after the meeting. Rich and I went from table to table to table meeting new people; helping to enroll new distributors; advancing distributors from Preferred Customers to lifetime distributors and moving products. On that particular evening we signed 4 new distributors; advanced several distributors and moved over P50,000 of products. It was a great setting for us to be close to everyone and get to know people on a personal level. In fact, it was that night that we were introduced to Seny Limos, attorney, and Dani Aquino, professor who would both become MAs before we left the Philippines.

Back in Makati, Rich and I did training for local distributors/MAs and a group that traveled in (once again) from Los Banos. This time, Leony had Nina Reyes and Edwin and Perly Nuevo along with her. We were able to cover information and take questions on an intimate basis. We hope to do the same for a much larger group on our return trip. It was very gratifying when Edwin and Perly became Master Affiliates in June. The training and exposure opened their eyes to the limitless possibilities with Reliv.

We were enjoying the Philippines so much, that we were feeling a bit low on the day of our departure. That is, until Leo, Seny, Dani, Raul and Connie Brioso arrived from La Union. They'd taken the 5:30 a.m. bus to arrive in Makati around noon. We laughed over lunch together and then traveled as a group to the Reliv Philippines office. Seny placed and picked up her MA order there while we chatted with all of the corporate staff and toasted her with orange Innergize. It was the ideal way to leave the beautiful people of the Philippines and their lovely country.

Rich and I were so enthused about our trip that we are now returning to the Philippines in November. We'll spend time in Makati meeting and training new and prospective distributors, and then we will tour with Dr. Galvez to spread the word about LunaRich and our Reliv opportunity. We can't wait to get back to work with folks who are excited and have a real desire to grow their Reliv businesses. Our goal is to help our Reliv friends and family to take their business to the Next Level. Philippines...here we come!





TAKE THE LEAD

2014 National Conference
September 20, 2014 • L'Fisher Hotel, Bacolod City

Hundreds of business-builders and guests from all around the country flocked to L'Fisher Hotel in the City of Smiles Bacolod last September 20 for the much-awaited 2014 Take the Lead Reliv National Conference! Top Reliv leaders from different key cities came to the Saturday event in big groups to celebrate success in their business and bond with their fellow Reliv Distributors. Have a glimpse of the Conference highlights and see how exceptional Reliv leaders cherish their achievements and had a great time!

▶ A Fun Get-Together



▶ Engaging Program of Activities



▶ Inspiring Recognition





Jessi Ann & Earl Colegado, *Quezon City*

We have started building a financial foundation for our family

Jessi Ann and **Earl** of Quezon City became Reliv Distributors in December 2011, but it was only after two years, when they were expecting a second baby, that they started building their networking business. “We were looking for an extra income source in anticipation of the growing family expenses. I started searching online for opportunities to work from home until our upline got in touch with us and suggested that we take advantage of the highest profit level in Reliv,” recalls Jessi Ann.

After signing up as Master Affiliates, the couple eagerly mapped out their sponsoring plan and prospecting strategy. They also began sharing Reliv with a great resolve that they would make the business work. “We have been unstoppable and passionate about introducing Reliv to our circle of influence since we became Master Affiliates! Consistent product intake led the whole family to improved health and we can’t help but share this result with everyone. We conduct one-on-one and small group presentations. We bring new people to Reliv events. We also post success stories and product info on Facebook. We make every day a great opportunity to tell the world about Reliv!” says Jessi Ann.

In less than a year, the hard work has paid off. “Reliv has provided us an additional steady income and placed us among the company’s top check earners. We also received a \$500 bonus for advancing to the Key Director level last July. We know we can surpass our latest achievement and earn a lot more if we just continue building our Reliv business. Now, more than ever, we commit to making people understand the need for having Reliv as their partner in optimal health and wellness. Every new sign-up is another opportunity for us to grow and succeed in this rewarding business!” Jessi Ann concludes.



Dolly & Nitz Lilles, *Bacolod City*

We have become the best version of ourselves

Dolly & Nitz Lilles were content in their respective careers until they joined Reliv in 2011 and saw the opportunity to enhance skills and build self-belief. “Three years ago, we were the shy ones in the room and could not bring ourselves to talk in front of many people. After we signed up as Distributors, we started attending the Reliv meetings and gradually found our way to mingling with more people and making friends,” Dolly shares. “We are so thankful to Reliv Bacolod leaders for patiently teaching us how to communicate and build rapport with our downlines, customers and prospects. Without their guidance and our willingness to learn, we would not be able to succeed in this story-sharing business.”

This loving couple from Bacolod City always dreamed of having an extra income to afford life’s little luxuries including fine dining experiences and family vacations. With their steady additional earnings from retail, wholesale, overrides and cash bonuses, they not only enjoy regular lifestyle perks, but they are also able to share their blessings with the needy. The best part of it all, Dolly and Nitz have become agents of hope for those who want to change their lives for the better. “We are very proud to tell the world about Reliv every day because we know in our own little ways, we are making a huge difference in the lives of so many people – health or income-wise. And for this life-fulfilling opportunity, we will always be grateful to Reliv!”



Maria van Olphen, *Cebu City*

I have earned a lucrative income source online

Maria van Olphen’s additional Reliv revenue stream on Facebook has strengthened her wall of belief in the products, as well as the company’s highly rewarding business opportunity. “Prospecting on the top social networking site has helped increase not just my PGPV for maintenance, but also my income. 25% of my monthly sales volume comes from local sales, 4% from people outside Cebu, 6% from international sales and 65% from online sales. My overall Reliv income increased by 75% and the percentage keeps growing because of my online efforts,” Marivi says.

Our seasoned Distributor from Cebu City is thankful for having an efficient online platform to share Reliv with more people, including cold market prospects. “One of my recent posts about Now for Kids has reached a mother of a 17-year-old girl with Down Syndrome. She inquired about the product, became a Preferred Customer and placed an order right away. A resident of Manila, this mother-prospect decided to attend the Reliv Opportunity event in Ascott Hotel Makati and heard more about Reliv products, as well as powerful health stories. She is now thinking about signing up as a Distributor because she wants to help people improve their health and income. This just proved that online prospecting really works and reaps rewards. I can’t wait for more!”



Ella Amor Palen, *Tagum City*

Motherhood has become more fun, fruitful and rewarding

Ella Amor Palen started taking Reliv products during the early phase of her second pregnancy in 2005. She found that her second one was easier to handle compared to her first. “Reliv products provided the complete nutrition that I needed to get through my second pregnancy with a lot more ease. I also had a shorter labor and quicker recovery,” shares Ella.

With consistent product intake, this mom of three has also enjoyed increased energy to breeze through her daily household chores, as well as tons of motherly tasks -- from preparing the kids for school and assisting them with their homework, to attending various school events and activities. Reliv has definitely helped Ella be in the best shape possible to take care of her loved ones. “The longer I’m on these products, the more results I continue to see,” she admits. “With two shakes a day, I feel great and have kept my health issues at bay. Reliv also allows me to be with my children especially during important occasions and milestones. I can be the supermom that I have always wanted to be because of Reliv!” Ella concludes.

WEB UPDATES:

What's NEW in relivasiapacific.com.ph

Reliv prospecting and business-building are made easier and cost-effective with these useful online tools that anyone can access through the Reliv website. Just visit www.relivasiapacific.com.ph, place your mouse cursor on the **Opportunity tab** and click on **How Reliv Works** for these newly updated business tools – at your fingertips!



Opportunity Slide Presentation

Power up your Opportunity Meetings, Business Trainings and any other opportunity you have to share Reliv – in person or long-distance with our newly updated slide presentations! Clear, concise and easy to understand, this presentation will get your prospects to take immediate action for better health and financial success.

Reliv Compensation Plan

Make use of Reliv's generous Compensation Plan Manual to show your prospects how to earn from the company's five avenues of income and encourage them to start taking control of their financial future! With this informative online tool, you can also teach your downlines on how to transform their Reliv business into a steady source of monthly earnings and residual income that will pay them for years to come!

Opportunity Presentation Book

Colorful and handy prospecting material that you can use to share Reliv's outstanding products and rewarding business opportunity! Ideal for one-on-one presentations, this full-packed brochure highlights LunaRich and epigenetics, presents compelling information for maximum impact and delivers it all in an attractive, high-impact design. Download this book to share with and present to your prospects and get ready to grow!

Policies and Procedures

Refer to this online material for a guide to conducting your Reliv business in an ethically responsible manner. You can't go wrong when you make sound business decisions that are also aligned with the company's ethical and legal standards. This literature proves that Reliv is a company that upholds best business practices that aim to nurture meaningful relationships with customers, business-builders and communities.

Ignition Strategy

Share the 2014 Ignition Strategy overview with your group to teach them how to earn fast residual income while building a long-term successful Reliv business. Ignition is not about short-term bursts of success, it's the opportunity to attract more people at every level and make money faster!

Sharing the stage with
Reliv Asia Pacific Sales Manager Bernie Birch



Delighted to meet Reliv Chairman & CEO
Bob Montgomery

Our very first Reliv International conference last July was such a memorable experience. It was really a blessing because we were the winners of the 2014 Win Your Way to the USA promotion and we are proud to represent Reliv Philippines at this year's Reliv International Conference. Not only did Reliv pay for our two round trip tickets and 4-day accommodations at the Sheraton Hotel in Kansas City, we were able to meet in person for the very first time Reliv's Chairman and CEO Mr. Bob Montgomery who hugged us so tightly and we really felt his sincerity and humility.

We also met Dr. Carl and his sons Brett and Steve Hastings, Scott Montgomery with his wife Kari and Ryan Montgomery with his wife Tracy. We had a chance to have more time with our very own Reliv scientist Dr. Fred Galvez; he makes us very proud because he is a fellow-Filipino. He is as famous in the epigenetics field as Manny Pacquiao is famous in boxing!

We also met Eric Vill the Managing Director of Europe, Mark Lewis who is in charge of Canada, Sue Stone from Australia/NZ, Javier Ramirez of Reliv Mexico as well as Reliv Distributors from all over the Reliv world. Listening to their stories gave us goose bumps because they were incredible but true. The conference brought together around 1500 customers and long-time business builders. We were very happy to meet again our friends the Amish couple Peter & Emma from our Banff trip in Canada last 2012.

We were recognized on stage together with other top leaders from the UK and Indonesia who also won their free trips to the conference. Reliv really made sure that we enjoy and cherish this once in a lifetime experience. We learned so much as we listened to other top leaders especially Jason Gregory of the UK sharing his formula for success.

The guest speaker Connie Podesta was simply superb! She talked about how to tell a person's personality within the first few seconds you meet your prospect, and to adjust quickly on our kind of approach. Many times the reason we don't get to close the sale is because we treat all our prospects the same, giving the same style of presentation to everyone. By knowing the prospect's personality, we can correctly adjust the presentation to his personality and get more chances of success.

Our First Reliv International Conference Experience!

By Ambassadors Generose & Willy Uy

We were warmly welcomed by fellow Filipino distributors who are based in the U.S, Ambassador Roger Naguit and especially a Filipina who is based also in the US, who even offered to drive us in her rented car to attend a mass a few miles from the hotel. We noticed that all the Distributors there are all very happy and friendly.

So to sum it up, the entire experience was simply AMAZING! We are so thankful to our God Almighty that somebody introduced Reliv to us last Nov. 2011. We have no regrets, because with Reliv, we were able to earn extra income and go to places like Boracay, Bacolod, Guam, Shanghai, Canada and the U.S all free of charge. But the most important thing is with Reliv, we were able to help and save many malnourished children. It has changed our lives, there is so much joy and happiness that money can't buy, when we realize that we were able to save the life of a child. Thank you very much po Reliv!

We don't just live every day, we RELIV EVERY DAY!



With Reliv Asia Pacific President
Scott Montgomery & wife Kari



With US-based Filipino Scientist
Dr. Alfredo Galvez

WIN YOUR WAY

Qualification period:
1 October 2014 to 31 March 2015



Q&A:

1. I am an AS50 Master Affiliate and I sponsored 4 new Preferred Customers who purchased 50PV each. One of them decided to sign up as a Distributor at Key Affiliate. How many points do I have?

You earn 1 WYW point for sponsoring four PCs with 50PV each, plus 3 points for signing up a new Key Affiliate = 4 POINTS TOTAL.

2. I am not yet a Master Affiliate but I am sponsoring a lot of Preferred Customers and Retail Distributors. Am I qualified for the WYW trips?

All Distributors can accumulate WYW points, however, you must be an AS50 Master Affiliate by 31 March 2015 to qualify for the trips

3. I am an AS50 Master Affiliate who promoted 1 frontline MA in the US, 1 frontline MA in Malaysia (MY) and 1 frontline MA in the Philippines (PH). How many points have I accumulated?

You earn 10 points in TOTAL:

- 5 WYW points for promoting a frontline MA in MY plus
- 5 WYW points for promoting a frontline MA in PH
- The MA from the US does not count for WYW points
- Sponsoring & promoting are counted only within Reliv Asia Pacific (RAP) countries.

4. I am a new Master Affiliate and signed up 2 new Distributors who each purchased products worth 100PV from my stocks/inventory. Do I get 1 point for this?

No, only volume personally purchased from Reliv is counted for WYW.

5. Do the new Preferred Customers need to buy 50PV upon sign-up, or can they complete the 50PV within the month?

- The Preferred Customers need to purchase 50PV upon joining (at time of registration) for the sponsor to earn sponsoring WYW points.
- All new sign-ups (PC, RTD, AFF & KAF) must purchase the minimum PV requirement upon joining for the sponsor to earn WYW points.

6. Maria sponsored Ted who purchased 50PV when he signed up as a Distributor. At month-end, Ted decided to purchase 200PV more to move up to Affiliate. Does Maria get 1 point for promoting Ted to Affiliate?

Maria doesn't get 1 point for promoting Ted to Affiliate. She would have received 1 point if Ted purchased 250PV upon sign-up.

7. I sponsored Peter and John who purchased 100PV each when they signed up as Retail Distributors. At month-end, Peter purchased 400PV more to move up to Key Affiliate. How many points do I earn?

You earn 1 WYW point for sponsoring two retail Distributors and 2 points for promoting Peter to Key Affiliate giving you a total of 3 WYW points.

8. How many points does an MA earn when he advances directly to Senior Director?

An MA who advances directly to Senior Director earns 20 WYW points

9. How many points does an MA earn when he advances directly to Master Director?

An MA who advances directly to Master Director earns 30 WYW points.

10. I sponsored 4 new Retail Distributors in October who bought 100PV each upon sign-up. In November, two of them went MA. How many points have I earned by end of November?

For sponsoring four new Distributors with 100PV each you get 2 WYW points plus for promoting two MAs you get 14 WYW points (4 points for two Key Affiliates plus 10 points for two MAs) = 16 WYW POINTS TOTAL.

11. I don't have a Distributorship partner, can I bring my downline with me if I qualify for a trip?

No, a Distributor can bring whomever they choose, EXCEPT another Distributor. The premise is for Distributors to earn their reward trip.

12. In October, Robert who is an MA sponsors Joy at 20% and Joy sponsors Don at 20%. In November, Don achieves 2500PV. Who gets the points for Don reaching MA?

- Joy gets 7 WYW points for promoting Don as an MA. WYW points are earned from personal sponsoring.
- Neither Robert nor Joy receives any WYW points for sponsoring in October because they would have needed to sponsor 2 new Retail Distributors (20%) who purchased a minimum 100PV each to earn WYW points.

13. John sponsors Sheila in November and she purchases 500PV. In December, Sheila decides to go MA and generates 3000 PGPV. In the next month, Sheila again achieves 3000 PGPV. How many points does each have?

- John gets 3 WYW points in November for sponsoring Sheila as KAF plus 5 WYW points for promoting her to MA in December = 8 WYW POINTS TOTAL.
- Sheila gets 2 points for achieving 3000 PGPV in December and another 2 points in January for the same reason = 4 WYW POINTS TOTAL.
- If Sheila sponsors 3 new Distributors during December and January, she will also receive a raffle entry in the new MA Bonus Draw.

14. Alex is an AS50 MA in Australia who has four frontline Retail Distributors: 1 in the US, 2 in Australia and 1 in the Philippines. In the next month, he promotes all 4 to Master Affiliate to achieve a Kalogris Award. How many points does Alex earn?

Alex gets 21 WYW points for promoting 3 MAs within Reliv Asia Pacific (6 points for three KAFs plus 15 points for three MAs) plus 5 points for the Kalogris Award so he has a total of 26 WYW points. He does not receive points for promoting the MA in the US as WYW points for sponsoring and promoting are counted only within RAP.

15. Mike is an MA who has 8 frontlines at Senior Affiliate (4 in Australia and 4 in the Philippines). He promotes all of them to Master Affiliate in one month, so he reaches Key Director and achieves a Humanitarian Award. How many points does he earn?

Mike gets 40 WYW points for promoting 8 frontline MAs within Reliv Asia Pacific plus 15 points for advancing to Key Director plus 10 points for the Humanitarian Award so he has a total of 65 points. He qualifies for the International Conference PLUS the Asia Pacific Regional Summit. His extra points are not carried over to the next WYW promotion.

16. Fred is a Key Director who has a frontline Jay at Senior Affiliate level. Jay reaches 2500 PGPV in January and 4000 PGPV in February. How many points do Fred & Jay have?

- Fred gets 5 WYW points in January for promoting Jay as a new Master Affiliate.
- Jay gets 2 WYW points in February for reaching 4000 PGPV.

17. James is a Master Affiliate under Karl. James did not requalify as MA in 2014, so on 1 February 2015 he is downgraded to 35% Senior Affiliate. On 5 March 2015, James qualifies again as an MA with 3000 PGPV. How many points do Karl & James have?

James gets 2 points for achieving 3000PGPV. Karl does not get points for promoting James as MA because James was an existing MA in 2014 who did not requalify for that year

18. Steve promoted Joe as Master Affiliate in November. However, Joe decided to terminate his distributorship and returned the products for refund in February. What happens to the points earned by Steve?

All points earned on sponsoring Distributorships/Preferred Customers that are terminated and volume that is returned will be forfeited. In the unlikely event that products are returned that helped qualify you for a WYW trip, you will have the opportunity to purchase these products or Reliv shall have the right to recover from you the equivalent percentage they represent of the cost of your trip.

19. In January, John sponsors a frontline Retail Distributor Peter. In February, Peter achieves 1000PGPV unencumbered and in the same month, Peter sponsors Mary who has 2500 PGPV unencumbered. Mary is now an MA and Peter also achieves MA through the push-up method. In March, Mary sponsors 3 new Retail Distributors. How many WYW points does each person receive?

- John earns 2 WYW points for promoting a Key Affiliate but receives no points for promoting an MA because WYW points are not awarded for promoting MAs who advance using the push-up method. John also receives no sponsoring points because Peter was already a Distributor.
- Peter earns 8 WYW points for sponsoring and promoting a new MA (Mary).
- Mary does not WYW points. If Mary generated a further 500PGPV she would earn 2 WYW points for achieving 3000PGPV in one month. However, she gets one entry for the new MA Bonus Draw because she sponsored 3 new Distributors over two months.

20. Gia signed up as a new Master Affiliate in October. In November, she achieved the Humanitarian Award for sponsoring 8 new Master Affiliates in Asia Pacific. Does she still get an entry in the MA Bonus Draw for sponsoring at least 3 new Distributors?

Gia will not get an entry in the MA Bonus Draw as she has already qualified for both the US and Asia trips.