

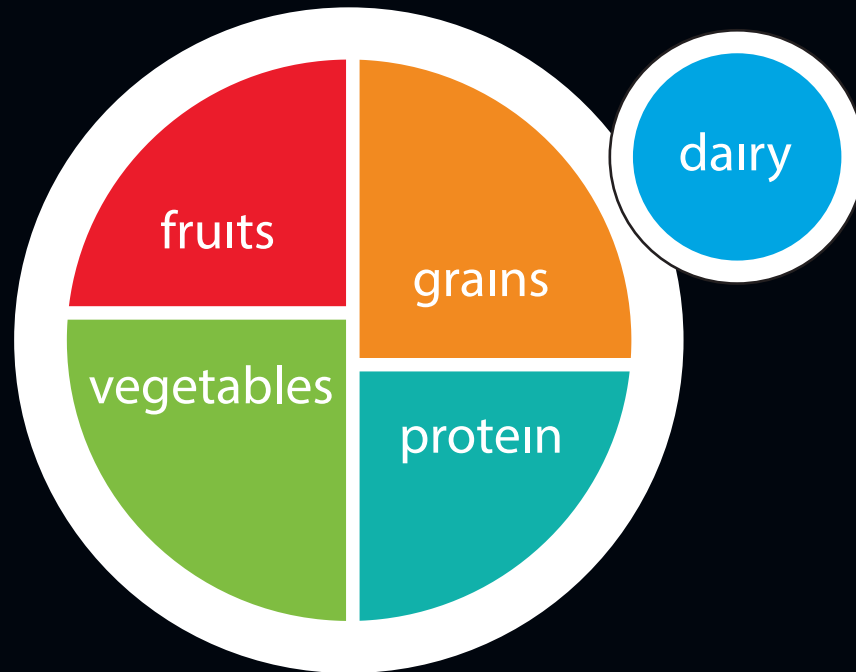


don't just live. **reliv.**

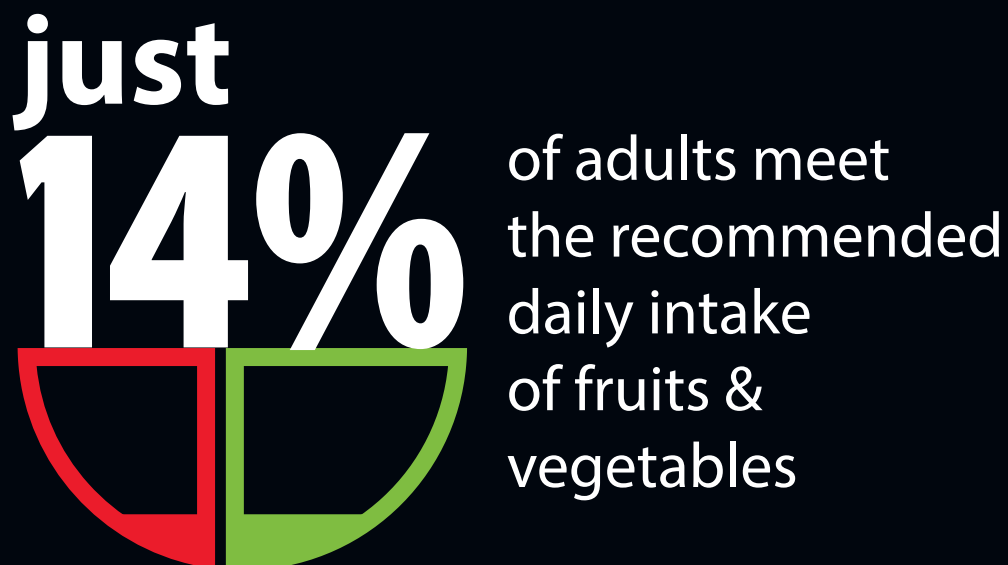


Opportunity

We know what we are supposed to eat...



...but we still don't do it.



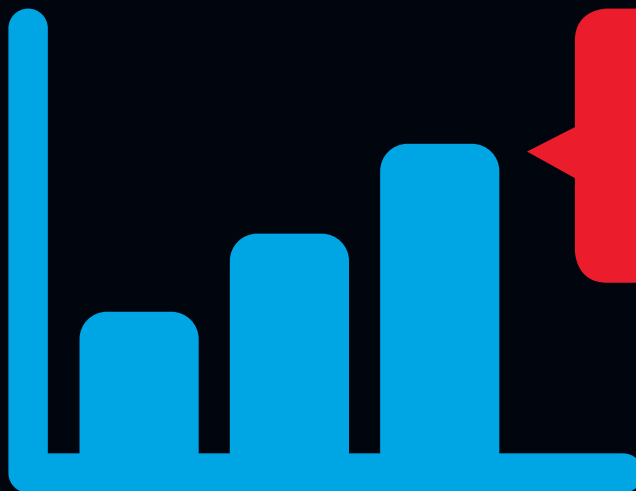
Even when we do eat right,
we may not be getting the
nutrition we need.

5-40% lower in key nutrients

than **50**
years ago



The result: a poor quality of life
and epidemic rates of
dangerous health problems.



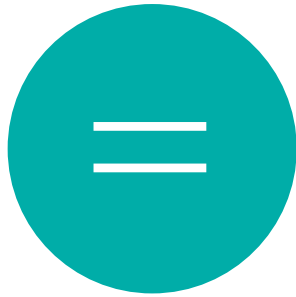
weight
cholesterol
blood sugar

A photograph of two men in white lab coats standing behind a laboratory bench. The man on the left is wearing a name tag that says "Dr. Soyub". The man on the right is wearing a name tag that says "Dr. Lind" and a patch on his lab coat that says "RELIV". The bench is cluttered with various pieces of laboratory glassware, including beakers, test tubes, and bottles. The background shows laboratory shelves with various items. The lighting is a cool, blueish-white.

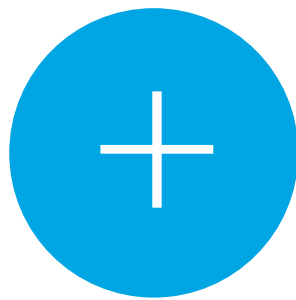
Reliv Science

- 9 product patents issued
- Clinically proven formulas
- Pioneers in nutritional epigenetics

your health



genetics



lifestyle

what if...

you could influence both?

epigenetics 101

Genome:
the DNA that makes you
who you are

Understanding Epigenetics



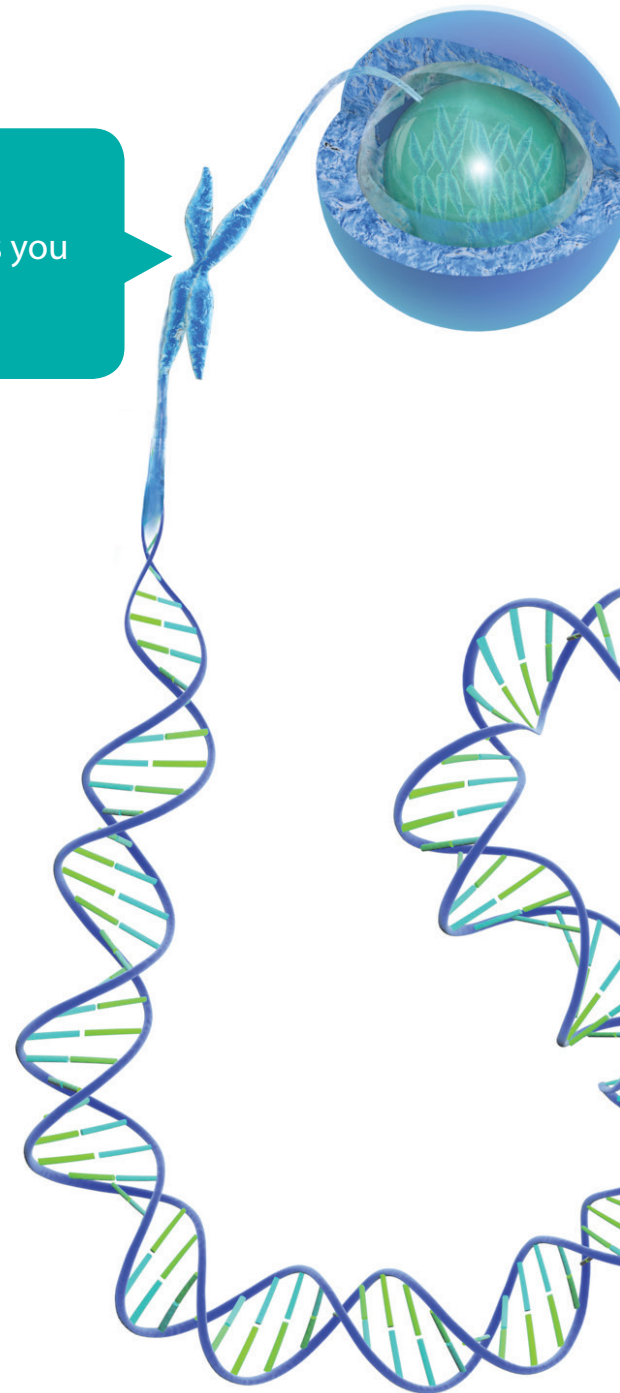
Who you are is written in both pen and pencil. Things written in pen you can't change. That's DNA. But things written in pencil you can. That's epigenetics.

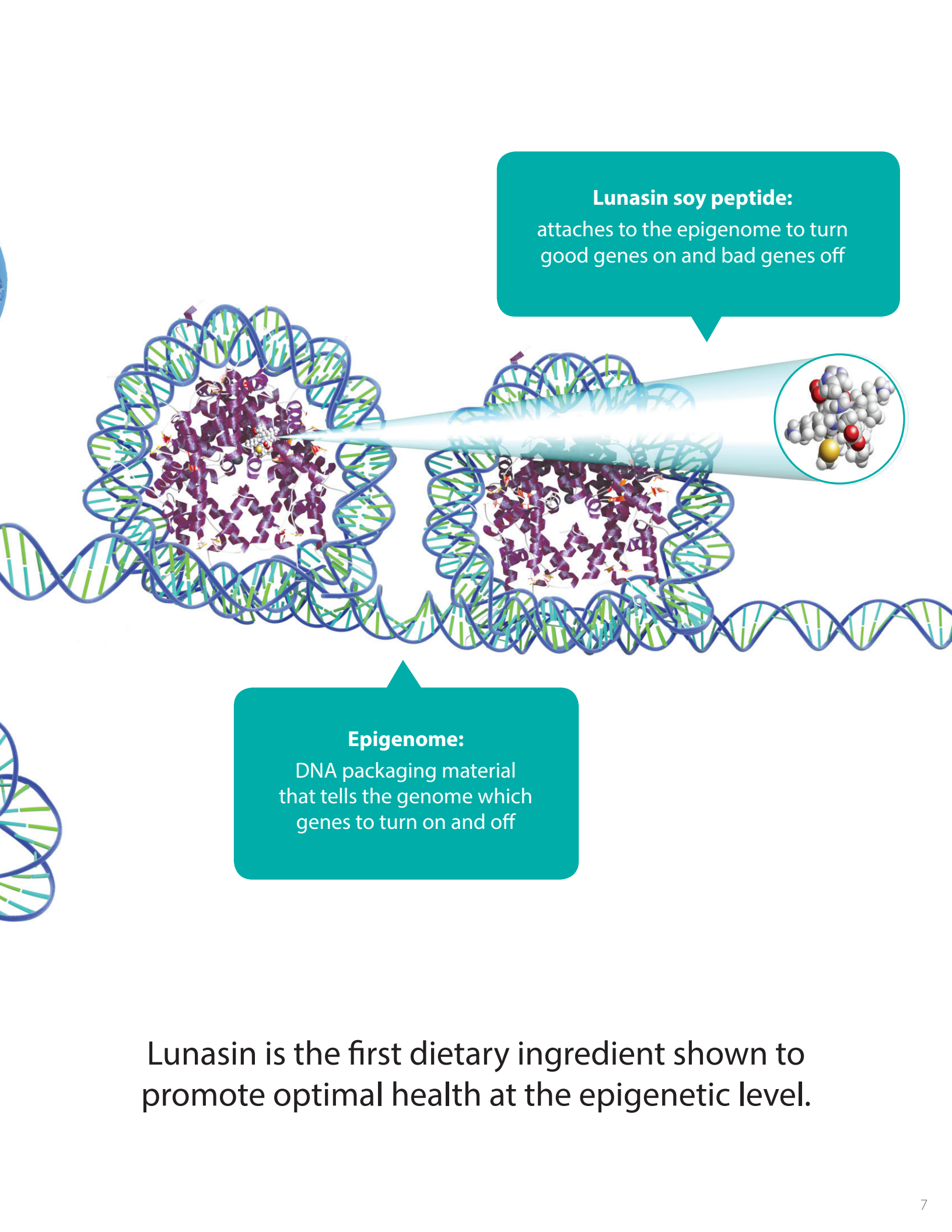


The epigenome acts like a dimmer for lights, controlling which genes are used, when they are used and how much they are used.



Your genome is like computer hardware, the actual components that perform specific functions. Your epigenome is like software, the programs that tell the hardware which functions to perform.





The diagram illustrates the interaction of Lunasin soy peptide with the epigenome. A blue DNA double helix is shown with purple protein structures representing the epigenome. A bright blue beam of light, representing the Lunasin peptide, is directed at the DNA. A circular inset on the right shows a ball-and-stick model of the Lunasin peptide molecule, composed of white, red, blue, and yellow spheres.

Lunasin soy peptide:
attaches to the epigenome to turn
good genes on and bad genes off

Epigenome:
DNA packaging material
that tells the genome which
genes to turn on and off

Lunasin is the first dietary ingredient shown to promote optimal health at the epigenetic level.



with
luna
rich®

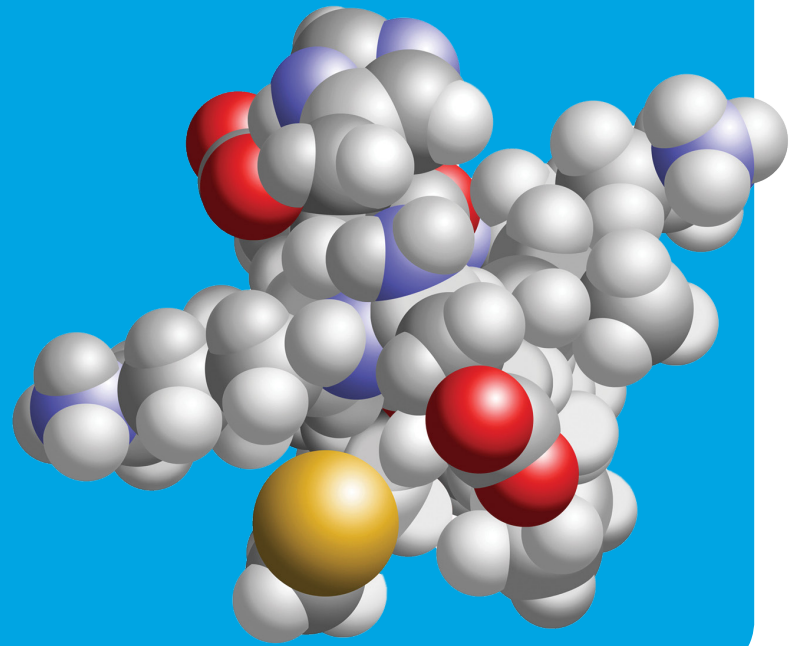
now

NO APPROVED THERAPEUTIC CLAIMS
blend of soy protein with herbal powder

net wt. 603.12 g

Benefits of Lunasin

- Cholesterol management
- Inflammation reduction
- Antioxidant benefits
- Improved immunity
- Overall cellular health



LunaRich® soy powder

Optimizes lunasin levels

Boosts benefits of all Reliv products!

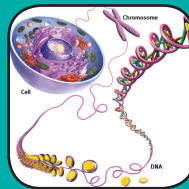
Evolution of Nutrition Science



Phase I:
Macronutrients
Protein, fat,
carbohydrates



Phase II:
Micronutrients
Vitamins, minerals



Phase III:
Bioactive Compounds
Phytochemicals,
peptides, isoflavones



Lunasin
First nutritional
compound identified
to promote
optimal health at the
epigenetic level



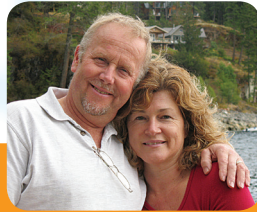
nutrition made simple

Reliv shakes — that's all it takes:

- Complete and balanced nutrition
- Best possible nutrient delivery method
- Money-back guarantee



The statements contained in this material have not been evaluated by the Food and Drug Administration. The personal testimonials shared reflect individual experiences of Independent Reliv Distributors and are not necessarily typical of the results you may obtain. Reliv products are not intended to diagnose, treat, cure or prevent any disease.



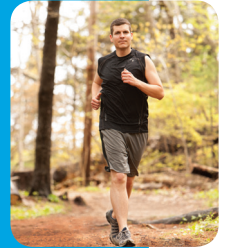
Additional energy

Before Reliv, I suffered severe fatigue. After a week on Reliv my energy improved to the point that, after three months, I added four hours to my day.

Annette Stegenga
Jarvis, Ontario

Peak performance

I turn to Reliv to bring out my absolute best as an ultra runner — and as a husband and father.



Alex Sawka
Elliot, ME



Optimal health

Before Reliv, I had so much joint pain and could barely do my job anymore. With Reliv nutrition, my life has dramatically improved. I feel better now than I did 20 years ago!

Lloyd Brubacher
Listowel, Ontario

Quality of life

After high blood pressure and a stroke left me in the hospital, I tried Reliv. Four months later, I started traveling again and even lost weight!

Nandy Estrella
Richmond, British Columbia



Smart prevention

To me, prevention is so important. I have complete confidence in Reliv's nutritional products. I'm keeping myself, my husband and our four young children healthy with Reliv!

Becky Bauman
Drayton, Ontario



Reliv Opportunity

You get paid to share a great story



1988

Reliv International founded



1991

Reliv Australia opens, the first of 15 international markets



1998

Reliv honored in Rome for philanthropy



2004

Reliv on Businessweek's Top 100 Small Growth Companies list *(listed 3 more times)*



2013

Reliv celebrates 25 years

TODAY

You discovered Reliv

Reliv Kalogris Foundation

Nourish Our World

- 40,000+ fed daily in 9 countries
- \$35+ million in products distributed
- 97% of donations go to feeding programs



Reliv International

A Solid Business



in bu



proven business
model

product development
& manufacturing

customer service
center

Some companies buy Super Bowl ads; Reliv invests in you.

Richard Vance / Clayton, CA

business for yourself, not by yourself



professional
marketing tools



global distribution
network



you are here!



your own reliv
business

5 ways to make money with reliv



Customer Profits



Wholesale Profits



Overrides



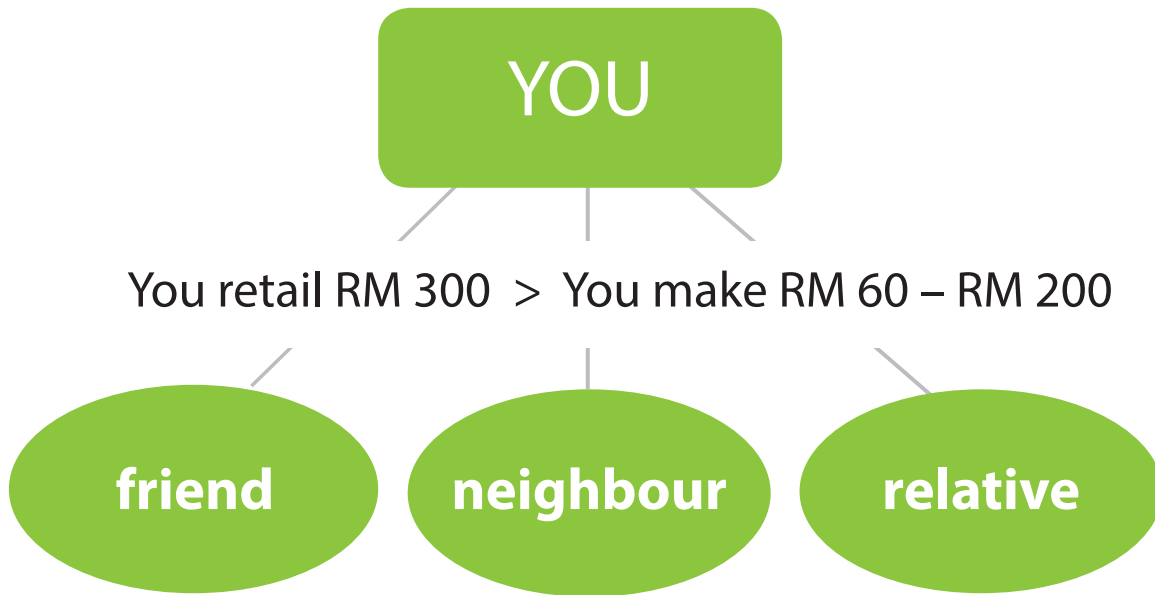
Cash Bonuses & Trips



Ambassador Program



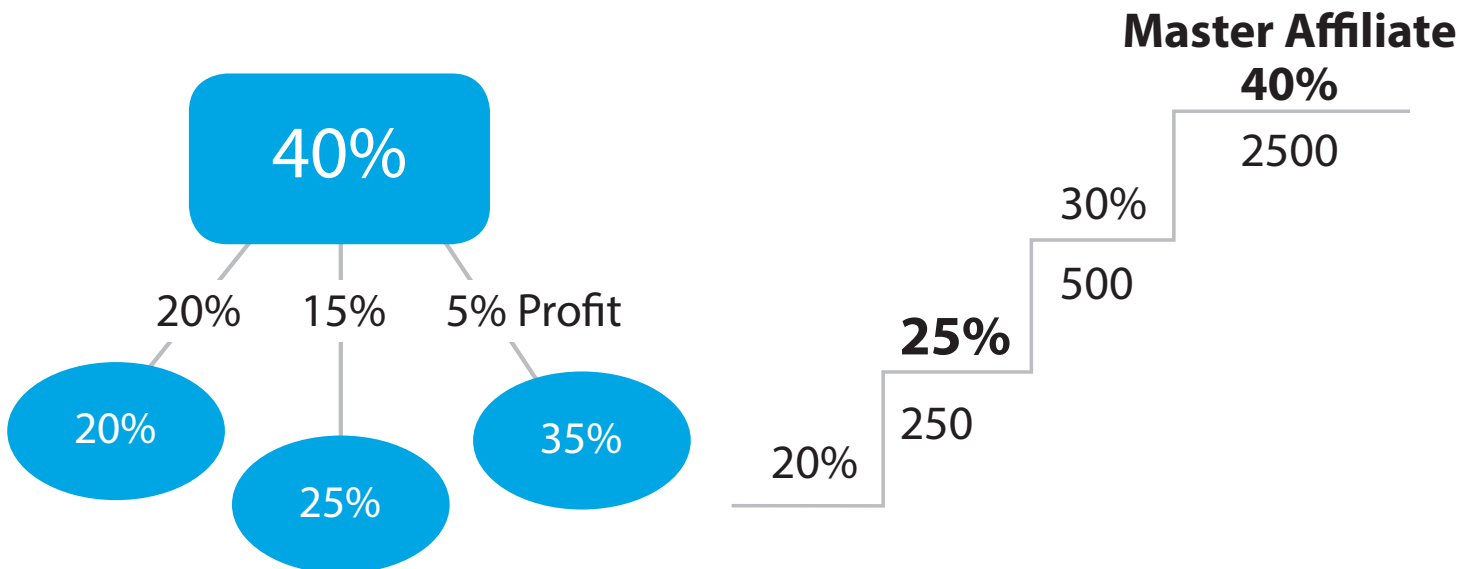
Customer Profit: 20% – 40%



Everyone is a potential customer



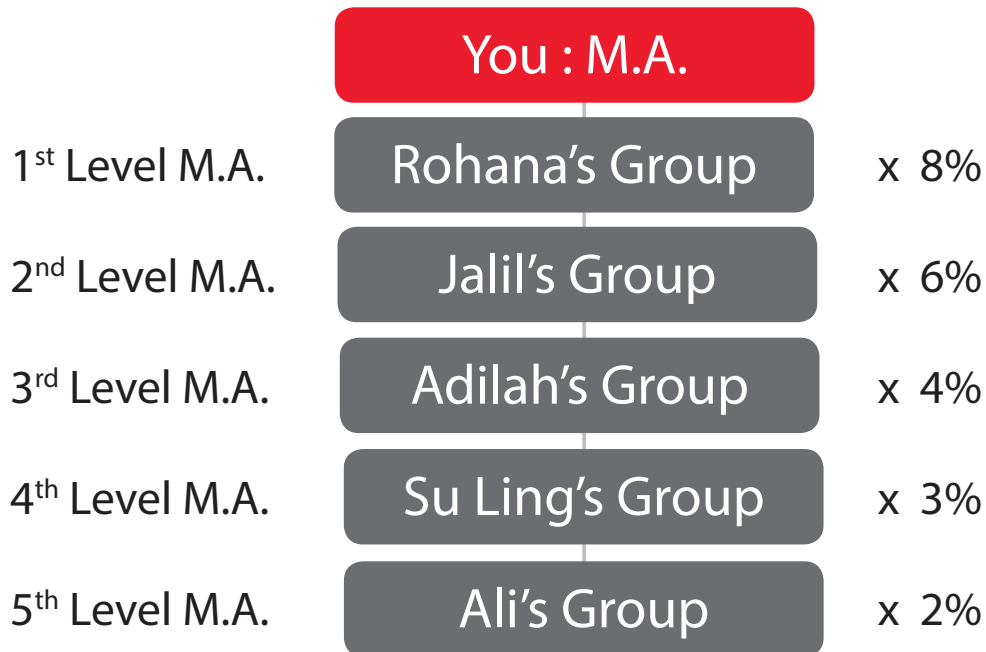
Wholesale Profit: 5%–20%



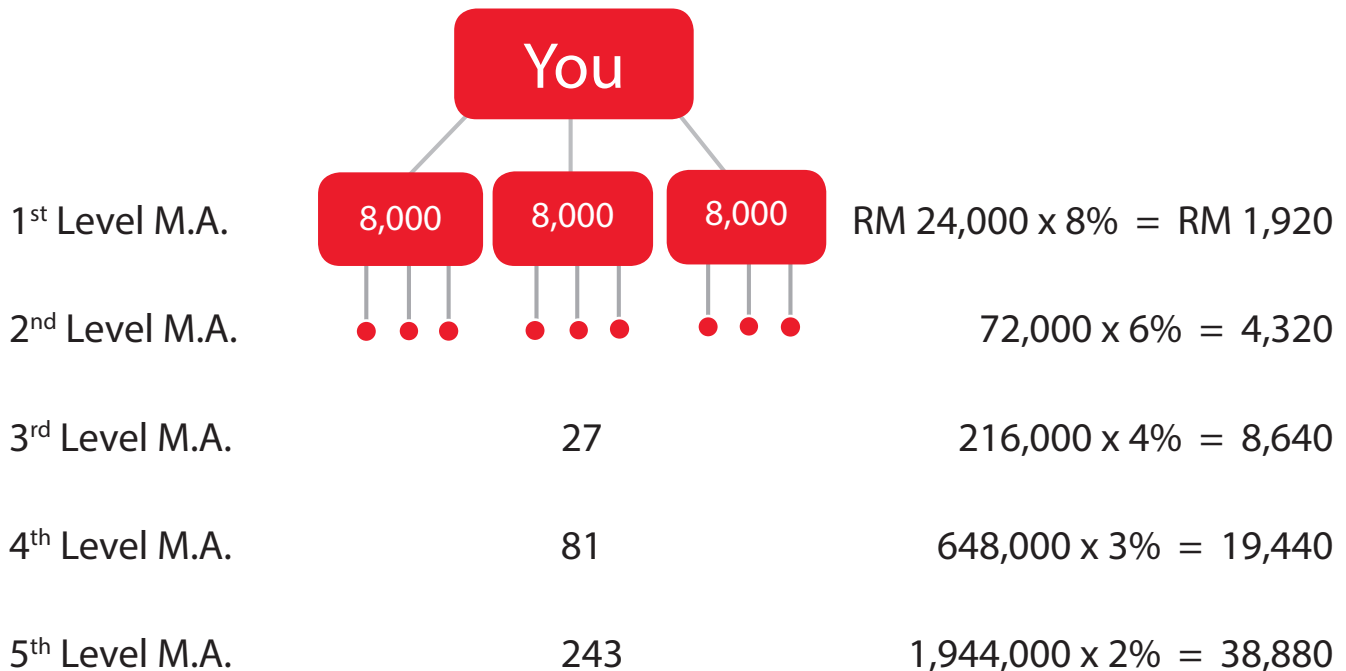
Sponsoring increases Volume, Volume increases Profit



Overrides Calculated on Business Volume



Overrides: Power of Multiplication

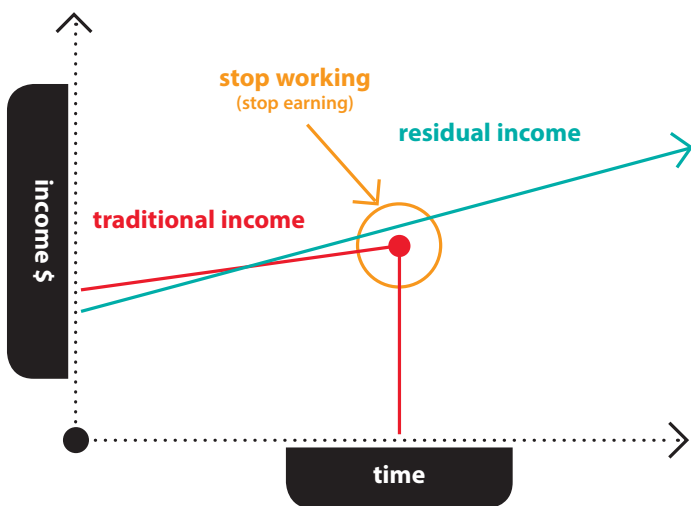


Total income RM 73,200

residual income

- Reliv products are guaranteed, in demand and consumable.
- People who use Reliv products order them month after month.
- You get paid with every purchase.
- So the work you do now can literally pay you for life.
- Earnings accelerate as your business grows.

Residual Income vs Traditional Income





Cash Bonuses & Trips



Star Director Bonus
can double your income

3

6

10



Ambassador Program

Travel
Recognition
Cash Bonuses



**You're paid
to help others.**



I'm literally learning my geography through Reliv — a lot of the places I've been to I didn't even know where they were! And there's nothing quite like a Reliv trip. Reliv never fails to reward and recognize you for your own hard work.

Mindy Jones / Alpharetta, GA

unlimited market

What people need most:

- Good Health
- Financial Security
- Personal Freedom





Love what you do

I feel like I'm in business for myself, but not by myself. I love helping others' health and finances and the blessings I'm receiving from helping others.

Carolyn Florica
Harrow, Ontario



See the world

Reliv has sent us on 67 trips around the world — India, Ireland, Germany... and we wake up every day with the freedom to determine our own priorities.

Les & Joyce Ferguson
Beavercreek, OH



Make a difference

Reliv gives me the strength at 63 to carry out missionary work in remote mountain regions in Haiti. It's a joy to share this gift with the world.

Iva Presberry
Jefferson City, MO

Put family first

Sixteen years ago, Doug was on the road four days a week. My Reliv income enabled him to come home. We've since enjoyed wonderful years together and are as close as a family can be.

Trish Fischer
Colorado Springs, CO



Enjoy financial freedom

I already had financial security as an oil industry executive; what I lacked was the time and freedom to enjoy it. Reliv gave me my life and family back — and a solid six-figure income on my own terms.

Raul Paredes
Dallas, TX

Direct each day

Reliv gives us the flexibility to spend our day how we choose — with our kids, in the community, wherever. You'll never hear us say, 'If we only had the time...'

Don & Amy Blaser
Columbus, NE



Change people's lives

People today need hope. Reliv provides that hope and a means to turn it into reality. Sharing that with people is the most rewarding part of what we do.

Gary & Laura Lynn Martin
St. Clements, Ontario

As with any independent business, success as a Reliv Distributor requires a significant amount of hard work and dedication. The individuals featured in this material offer a glimpse into the lifestyle and economic benefits they are enjoying through the Reliv opportunity as a result of their own skills and personal effort. These stories are examples only and are not intended as averages or guarantees.

ready to get started?

Master Affiliate

Quick Start

Preferred Customer

welcome to reliv!

FSC
logo
80%



reliv.com.my

