



Reliv International, Inc. Privacy Policy

Reliv International, Inc. and its subsidiaries follow these privacy policies in the collection, use, sharing and security of customer and distributor information. We value the relationship we have with our customers and distributors and are committed to responsible information-handling practices. We take great care in safeguarding your personal information and in complying with all applicable federal and state privacy laws and our own internal standards and best practices.

What information we collect:

Reliv collects personally identifiable information from you in various ways and at several different points. We may collect your personal information on our website, by phone, fax, when you complete and submit an application form to become a customer or distributor, participate in a survey, or order product. We may collect personal information such as:

- Your contact information (name, mailing address, phone number, email address, etc.)
- Your billing and shipping information (credit card number, shipping address, etc.)
- If you are joining as a distributor, we may collect other information such as birthdate, social security number or tax id number, etc.

Wherever possible we collect this information directly from you. There may, however, be occasions where we collect your information from someone else, for example where you make an application in joint names or where it is provided to us by a third party with your consent (your upline).

In addition, our web server may automatically collect the following non-personally identifiable information:

- Your internet service provider's address
- The referring URL
- Information on the pages you access on our site or the replicated sites of our distributors

How we use personal information:

Once Reliv collects your data, we do not share or rent this personal information with or to anyone else in any way that is different from what is disclosed in this privacy policy.

We do not disclose personal information to non-affiliates except in the following situations:

- When you request or give us permission to do so;
- When we use service providers and contractors for limited purposes to assist us in completing our transactions with you, maintaining or conducting our business, or doing customer research;
- When appropriate to prevent harm or injury (such as product recalls), or to comply with valid legal process and applicable laws.

We take reasonable steps to protect your personal information

We maintain reasonable physical, technical, and procedural measures to limit access to personal information to authorized individuals only with appropriate purposes. However, if you feel your information has been compromised in any way, please contact us immediately at privacy@relivinc.com.

Updating Your Personal Information

You can update or correct your personal information at any time by visiting the "My Account" section of the Reliv website. You may also make a change by contacting us via phone at 1-800-735-4887, or email at rds@relivinc.com.

Modifications to our privacy policies

We reserve the right to change our privacy policies at any time, except as may be prohibited by law. We will post revisions online; use of our websites or purchase of products after posted changes means that you consent to the privacy policies as changed.

Contact us for more information about our privacy policies

If you have questions about our privacy policies or practices, please contact us at privacy@relivinc.com, or:

Reliv International, Inc.
Attn: Legal Department
136 Chesterfield Industrial Blvd.
Chesterfield, MO 63005

Effective June 10, 2005