



Reliv Distributor Product Cost Per Serving Guide

Cost of serving prices reflected do not include packaging and handling or taxes.

Item Code	Product	BV	RV/PV	Servings per Unit	40% Profit Level		35% Profit Level		30% Profit Level		25% Profit Level		10% Profit Level		Retail	
					Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving
91022	Reliv Classic	50	59	30	\$35.40	\$1.18	\$38.35	\$1.28	\$41.30	\$1.38	\$44.25	\$1.48	\$53.10	\$1.77	\$59.00	\$1.97
91011	Reliv Now with Whey	50	59	30	\$35.40	\$1.18	\$38.35	\$1.28	\$41.30	\$1.38	\$44.25	\$1.48	\$53.10	\$1.77	\$59.00	\$1.97
91012	Reliv Now with Soy	50	59	30	\$35.40	\$1.18	\$38.35	\$1.28	\$41.30	\$1.38	\$44.25	\$1.48	\$53.10	\$1.77	\$59.00	\$1.97
91020	Innergize! Lemon	22	29	30	\$17.40	\$0.58	\$18.85	\$0.63	\$20.30	\$0.68	\$21.75	\$0.70	\$26.10	\$0.77	\$29.00	\$0.97
91021	Innergize! Orange	22	29	30	\$17.40	\$0.58	\$18.85	\$0.63	\$20.30	\$0.68	\$21.75	\$0.70	\$26.10	\$0.77	\$29.00	\$0.97
91057	Innergize! - Lower Sugar	44	58	90	\$34.80	\$0.39	\$37.70	\$0.42	\$40.60	\$0.45	\$43.50	\$0.48	\$52.20	\$0.58	\$58.00	\$0.65
91062	FibRestore	45	54	30	\$32.40	\$1.08	\$35.10	\$1.17	\$37.80	\$1.26	\$40.50	\$1.35	\$48.60	\$1.62	\$54.00	\$1.80
91016	Now for Kids Chocolate	25	36	15	\$21.60	\$1.44	\$23.40	\$1.56	\$25.20	\$1.68	\$27.00	\$1.80	\$32.40	\$2.16	\$36.00	\$2.40
91017	Now For Kids Vanilla	25	36	15	\$21.60	\$1.44	\$23.40	\$1.56	\$25.20	\$1.68	\$27.00	\$1.80	\$32.40	\$2.16	\$36.00	\$2.40
91025	Arthaeffect	60	70	30	\$42.00	\$1.40	\$45.50	\$1.52	\$49.00	\$1.68	\$52.50	\$1.75	\$63.00	\$2.10	\$70.00	\$2.30
91041	ProVantage	38	48	15	\$28.80	\$1.92	\$31.20	\$2.08	\$33.60	\$2.24	\$36.00	\$2.40	\$43.20	\$2.88	\$48.00	\$3.20
91042	SoySentials	38	48	15	\$28.80	\$1.92	\$31.20	\$2.08	\$33.60	\$2.24	\$36.00	\$2.40	\$43.20	\$2.88	\$48.00	\$3.20
91027	ReversAge	75	93	30	\$55.80	\$1.86	\$60.45	\$2.02	\$65.10	\$2.17	\$69.75	\$2.33	\$83.70	\$2.79	\$93.00	\$3.10
91110	CardioSentials	40	110	30	\$66.00	\$2.20	\$71.50	\$2.38	\$77.00	\$2.57	\$82.50	\$2.75	\$99.00	\$3.30	\$110.00	\$3.67
91007	Glucaeffect	30	74	45	\$44.40	\$0.98	\$48.10	\$1.07	\$57.80	\$1.15	\$55.50	\$1.23	\$66.60	\$1.48	\$74.00	\$1.64
91060	LunaRich X Capsules (60)	38	42	60	\$25.20	\$0.42	\$27.30	\$0.45	\$29.40	\$0.49	\$31.50	\$0.525	\$37.80	\$0.63	\$42.00	\$0.70
92120	LunaRich X Capsules (120)	75	82	120	\$49.20	\$0.41	\$53.30	\$0.44	\$57.40	\$0.48	\$61.50	\$0.51	\$73.80	\$0.62	\$82.00	\$0.68
91352	Active	50	75	30	\$45.00	\$1.50	\$48.75	\$1.63	\$52.50	\$1.75	\$56.25	\$1.88	\$67.50	\$2.25	\$75.00	\$2.50
92347	Burn	33	39	30	\$23.40	\$0.78	\$25.35	\$0.85	\$27.30	\$0.91	\$29.25	\$0.98	\$35.10	\$1.17	\$39.00	\$1.30
92350	Purify	33	39	30	\$23.40	\$0.78	\$25.35	\$0.85	\$27.30	\$0.91	\$29.25	\$0.98	\$35.10	\$1.17	\$39.00	\$1.30
91086	24K	60	75	45	\$45.00	\$1.00	\$48.75	\$1.08	\$52.50	\$1.17	\$56.25	\$1.25	\$67.50	\$1.50	\$75.00	\$1.67
92375	Defense	50	68	30	\$40.80	\$1.36	\$44.20	\$1.47	\$47.60	\$1.59	\$51.00	\$1.70	\$61.20	\$2.04	\$68.00	\$2.27

Reliv Product Order Packaging and Handling Rates	
Under \$200	\$10.00
\$200 – \$499.99	5%
\$500 – \$1,499.99	4%
\$1,500 – \$2,999.99	3%
\$3,000 and up	2%