



# Reliv Distributor Product Cost Per Serving Guide

Cost of serving prices reflected do not include packaging and handling or taxes.

Item Code	Product	BV	RV/PV	Servings per Unit	40% Profit Level		35% Profit Level		30% Profit Level		25% Profit Level		10% Profit Level		Retail	
					Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving
91022	Reliv Classic	50	58	30	\$34.80	\$1.16	\$37.70	\$1.26	\$40.60	\$1.35	\$43.50	\$1.45	\$52.20	\$1.74	\$58.00	\$1.93
91011	Reliv Now with Whey	50	58	30	\$34.80	\$1.16	\$37.70	\$1.26	\$40.60	\$1.35	\$43.50	\$1.45	\$52.20	\$1.74	\$58.00	\$1.93
91012	Reliv Now with Soy	50	58	30	\$34.80	\$1.16	\$37.70	\$1.26	\$40.60	\$1.35	\$43.50	\$1.45	\$52.20	\$1.74	\$58.00	\$1.93
91020	Innergize! Lemon	22	28	30	\$16.80	\$0.56	\$18.20	\$0.61	\$19.60	\$0.65	\$21.00	\$0.70	\$25.20	\$0.84	\$28.00	\$0.93
91021	Innergize! Orange	22	28	30	\$16.80	\$0.56	\$18.20	\$0.61	\$19.60	\$0.65	\$21.00	\$0.70	\$25.20	\$0.84	\$28.00	\$0.93
91062	FibRestore	45	53	30	\$31.80	\$1.06	\$34.45	\$1.15	\$37.10	\$1.24	\$39.75	\$1.33	\$47.70	\$1.59	\$53.00	\$1.77
91016	Now for Kids Chocolate	25	35	15	\$21.00	\$1.40	\$22.75	\$1.52	\$24.50	\$1.63	\$26.25	\$1.75	\$31.50	\$2.10	\$35.00	\$2.33
91017	Now For Kids Vanilla	25	35	15	\$21.00	\$1.40	\$22.75	\$1.52	\$24.50	\$1.63	\$26.25	\$1.75	\$31.50	\$2.10	\$35.00	\$2.33
91025	Arthraffect	60	69	30	\$41.40	\$1.38	\$44.85	\$1.50	\$48.30	\$1.61	\$51.75	\$1.73	\$62.10	\$2.07	\$69.00	\$2.30
91041	ProVantage	38	47	15	\$28.20	\$1.88	\$30.55	\$2.04	\$32.90	\$2.19	\$35.25	\$2.35	\$42.30	\$2.82	\$47.00	\$3.13
91042	SoySentials	38	47	15	\$28.20	\$1.88	\$30.55	\$2.04	\$32.90	\$2.19	\$35.25	\$2.35	\$42.30	\$2.82	\$47.00	\$3.13
91027	ReversAge	75	92	30	\$55.20	\$1.84	\$59.80	\$1.99	\$64.40	\$2.15	\$69.00	\$2.30	\$82.80	\$2.76	\$92.00	\$3.07
91110	CardioSentials	40	110	30	\$66.00	\$2.20	\$71.50	\$2.38	\$77.00	\$2.57	\$82.50	\$2.75	\$99.00	\$3.30	\$110.00	\$3.67
91007	Glucaffect	30	73	45	\$43.80	\$0.97	\$47.45	\$1.05	\$51.10	\$1.14	\$54.75	\$1.22	\$65.70	\$1.46	\$73.00	\$1.62
91060	LunaRich X Capsules (60)	37.50	41	60	\$24.60	\$0.41	\$26.65	\$0.44	\$28.70	\$0.48	\$30.75	\$0.51	\$36.90	\$0.62	\$41.00	\$0.68
92120	LunaRich X Capsules (120)	75	82	120	\$49.20	\$0.41	\$53.30	\$0.44	\$57.40	\$0.48	\$61.50	\$0.51	\$73.80	\$0.62	\$82.00	\$0.68
91346	Fit3 Active	70	98	60	\$58.80	\$0.98	\$63.70	\$1.06	\$68.60	\$1.14	\$73.50	\$1.23	\$88.20	\$1.47	\$98.00	\$1.63
92347	Fit3 Burn	33	39	30	\$23.40	\$0.78	\$25.35	\$0.85	\$27.30	\$0.91	\$29.25	\$0.98	\$35.10	\$1.17	\$39.00	\$1.30
92350	Fit3 Purify	33	39	30	\$23.40	\$0.78	\$25.35	\$0.85	\$27.30	\$0.91	\$29.25	\$0.98	\$35.10	\$1.17	\$39.00	\$1.30
91086	24K	60	75	45	\$45.00	\$1.00	\$48.75	\$1.08	\$52.50	\$1.17	\$56.25	\$1.25	\$67.50	\$1.50	\$75.00	\$1.67

Reliv Product Order Packaging and Handling Rates	
Under \$200	\$10.00
\$200 – \$499.99	5%
\$500 – \$1,499.99	4%
\$1,500 – \$2,999.99	3%
\$3,000 and up	2%