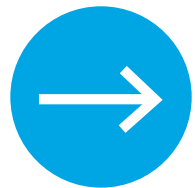




So you're a  
**Reliv Master Affiliate...**

**what's  
next?**





# The Key to Reliv Success

Congratulations on becoming a Reliv Master Affiliate!

You're now eligible to:

- Order product at a 40% discount
- Earn maximum customer profit
- Earn maximum wholesale profit
- Earn bonuses and trips
- Generate overrides and build residual income

Now YOU have the key that opens the door to the Reliv Director program. Simply help someone else become a Master Affiliate and you're on your way!

It all starts with answering two simple questions:

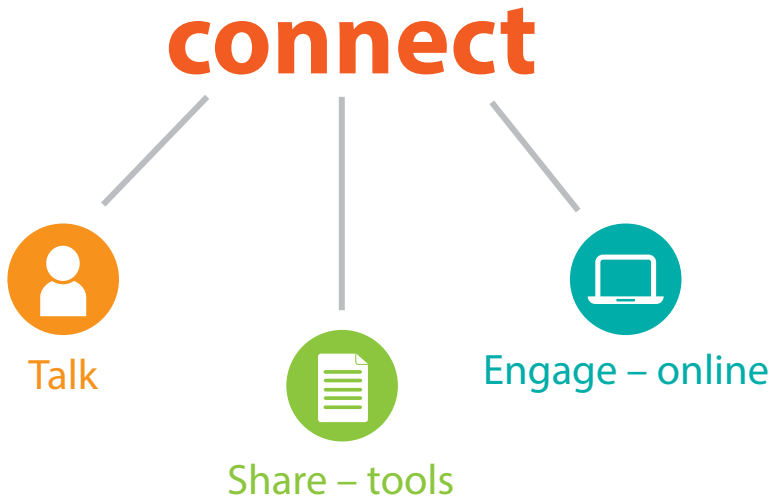
***Who's Next?***

***What's Next?***

Answer these questions — every day — and you'll see unlimited growth in your Reliv business.

Think of it this way: your job as a Reliv MA is to go out and make new friends, make better friends out of the ones you already have and help all your friends succeed. This makes building your business a whole lot of fun — and it works!

**Robert Laird** Key Director



## Who's Next?

Reaching any Reliv goal starts with reaching out. Reliv is a people business — the more people you have using Reliv products and starting their own Reliv businesses, the more your business grows.

**Customer Profit:** You earn up to 20% on sales to Preferred Customers.

**Wholesale profit:** You earn 5-20% on sales to non-MA Distributors.

**Overrides:** You can earn a percentage of volume generated by your downline MAs at five levels.

**Active Master Affiliate:** To be eligible to earn override commissions from your downline Master Affiliates, place a 50PV monthly order. Auto-ship (AS50) is the most convenient method. New Master Affiliates have a three month grace period.



## what's next?

### The Road to PD

The Road to Presidential Director is your path to financial freedom. Presidential Director represents a solid six-figure income and the chance to live life on your own terms. And each stop along the Road to PD offers its own benefits — **you get rewarded as you build your future!**

#### **Directions:**

1. Locate where you are on the Road to PD.
2. Ask yourself: What's next?

**Once you have identified your next business goal, you can start taking the steps to achieve it.**

Check out the **Road to Presidential** on our website [reliv.com.au/advancement](http://reliv.com.au/advancement)

The key to advancing along the Road to PD is to never stop reaching out to new people and building your business, even as you hit new levels. Don't compare yourself to other Distributors — focus on your own business and you'll get there.

**Tom Tighe** Presidential Silver Ambassador

# what's next?

## Star Director Bonus Program

The Star Director Program is Reliv's override income accelerator. Active Master Affiliates who personally sponsor Distributors who reach MA can increase their monthly overrides at every generation level. **So the work you do now could give you a permanent pay raise!**

### Here's how it works:



#### 3-Star

**Qualification:** Personally sponsor three people who reach MA.

**Reward:** You are now eligible for an additional 1% override on the volume of all lines.



#### 6-Star

**Qualification:** Personally sponsor six people who reach MA.

**Reward:** You are now eligible for an additional 2% override on the volume of all lines.



#### 10-Star

**Qualification:** Personally sponsor 10 people who reach MA.

**Reward:** You are now eligible for an additional 3% override on the volume of all lines.

# what's next?

I'm only 23 and I own my own business thanks to Reliv. I tried the corporate world, but after putting in 12-hour days and getting laid off, I knew there had to be a better way. Now my time is my own.

**what's next:** I plan to buy my first house soon and continue building the life I've always wanted. I love what I do!

**Cayla Collins** Key Director



We live life on our own terms with the flexibility of working from home. Because of Reliv, we're putting our two girls through college without having to worry how to pay for it!

**what's next:** Reliv gives you concrete goals to work toward at every step. The mentors and tools available enable us to grow further and help our organization do the same.

**Chris & Karin Ederer**  
Ambassadors



Reliv has given us an amazing lifestyle as well as a purpose in life. We've travelled the globe from Whistler to Munich and made millions while helping others.

**what's next:** We continue to set new goals and work our business with purpose and focus. This is what gives us financial security and the freedom to live as we choose.

**Richard & Linda Vance**  
Presidential Double Platinum  
Ambassadors



# ...for you!

## step 1 **identify**

Who do you know? Make a list of people you're going to talk to about Reliv — and never stop adding to it.

**[reliv.com.au/identify](http://reliv.com.au/identify) OR [reliv.co.nz/identify](http://reliv.co.nz/identify)**

## step 2 **connect**

People are going to hear about Reliv's products and business opportunity. Let them hear it from YOU!

**[reliv.com.au/connect](http://reliv.com.au/connect) OR [reliv.co.nz/connect](http://reliv.co.nz/connect)**

## step 3 **share the story**

When people want to hear more, tell the Reliv story in a way that best suits them — and you. Need help? Ask the Distributors who told you about Reliv.

**[reliv.com.au/share-the-story](http://reliv.com.au/share-the-story) OR [reliv.co.nz/share-the-story](http://reliv.co.nz/share-the-story)**

## step 4 **ask for a decision**

People won't join you if you don't ask. Make it simple and any decision to join Reliv is a good decision.

**[reliv.com.au/ask-for-a-decision](http://reliv.com.au/ask-for-a-decision) OR [reliv.co.nz/ask-for-a-decision](http://reliv.co.nz/ask-for-a-decision)**

## step 5 **register & go!**

Don't wait — help your new people start on the products and get their business rolling.

**[reliv.com.au/register-and-go](http://reliv.com.au/register-and-go) OR [reliv.co.nz/register-and-go](http://reliv.co.nz/register-and-go)**

**Above all, get excited!** Sharing your excitement over what Reliv is doing for you is the single best way to build your business at every step.

**Ready to go? Who gets to hear about Reliv today?**

# what's next?

The Reliv logo is a blue circle containing the word "reliv" in white lowercase letters above a white stylized wave icon.

**Learn more...**

For tools and tips on how to get started:

**[reliv.com.au/get-started-with-reliv](http://reliv.com.au/get-started-with-reliv)**

**[reliv.co.nz/get-started-with-reliv](http://reliv.co.nz/get-started-with-reliv)**

