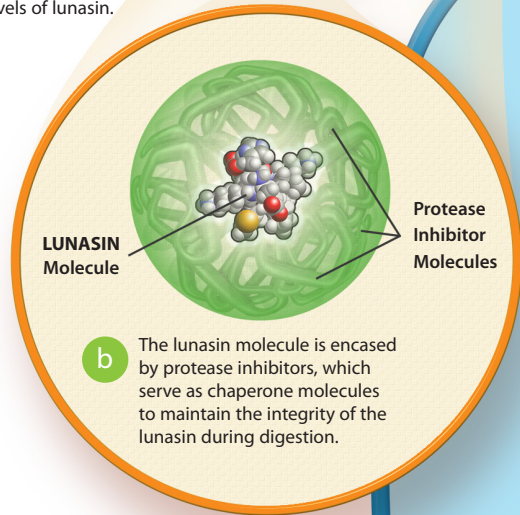


LunaRich's Superior Bioavailability



a The amount of lunasin in soybeans varies significantly based on seed, soil and environment. We refine specially selected soybeans grown exclusively for Reliv with highly concentrated levels of lunasin.



b The lunasin molecule is encased by protease inhibitors, which serve as chaperone molecules to maintain the integrity of the lunasin during digestion.

c LunaRich's refinement process retains a more uniform and integrated "shell" of protective chaperone molecules to better protect the lunasin's structure after consumption.

d The lunasin molecule retains its integrity as breakdown of the chaperone molecules continues into the small intestine.

e The bonds with the chaperone molecules are completely broken, releasing bioavailable lunasin for absorption into the body. More lunasin molecules absorbed at this stage mean greater health benefits for you.

luna
rich[™]