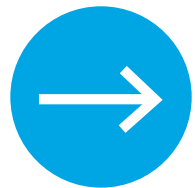




So you're a
Reliv Master Affiliate...

**what's
next?**





The Key to Reliv Success

Congratulations on becoming a Reliv Master Affiliate! You're now qualified to:

- Order product at a 40% discount
- Earn maximum retail profit
- Earn maximum wholesale profit
- Earn bonuses and trips
- Generate overrides and build residual income

Now YOU have the key that opens the door to the Reliv Director program. Simply help someone else become a Master Affiliate and you're on your way!

It all starts with answering two simple questions:

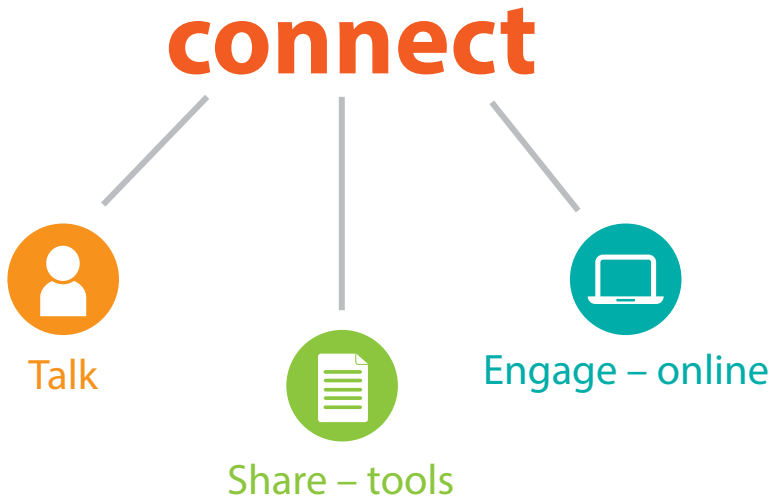
Who's Next?

What's Next?

Answer these questions — every day — and you'll see unlimited growth in your Reliv business.

Think of it this way: your job as a Reliv MA is to go out and make new friends, make better friends out of the ones you already have and help all your friends succeed. This makes building your business a whole lot of fun — and it works!

Robert Laird Key Director



Who's Next?

Reaching any Reliv goal starts with reaching out. Reliv is a people business — the more people you have using Reliv products and starting their own Reliv businesses, the more your business grows.

Retail Profit: You earn up to 40% on sales to customers.

Wholesale profit: You earn 5-20% on sales to non-MA Distributors.

Overrides: You can earn a percentage of volume generated by your downline MAs at five levels.



what's next?

The Road to PD

The Road to Presidential Director is your path to financial freedom. Presidential Director represents a solid six-figure income and the chance to live life on your own terms. And each stop along the Road to PD offers its own benefits — **you get rewarded as you build your future!**

Directions:

1. Locate where you are on the Road to PD.
2. Ask yourself: What's next?

Once you have identified your next business goal, you can start taking the steps to achieve it.

The key to advancing along the Road to PD is to never stop reaching out to new people and building your business, even as you hit new levels. Don't compare yourself to other Distributors — focus on your own business and you'll get there.

Tom Tighe Presidential Silver Ambassador



Director

Achieve: Add your first frontline MA

Earn: Director pin, overrides on volume generated by MAs at five levels

Key Director

Achieve: Overrides of \$1,000 in a single month *or* a one-month volume of 20,000 PGPV

Earn: KD pin, share of worldwide bonus pool — up to \$500



Senior Director

Achieve: Overrides of \$2,500 in a single month

Earn: SD pin, leadership retreat at Reliv HQ when you hit SD overrides a second time

Master Director

Achieve: Overrides of \$4,000 in a single month

Earn: MD pin, \$2,000 cash bonus



Presidential Director

Achieve: Overrides of \$8,000 in a single month

Earn: PD ring, Leadership Celebration Trip

what's next?

Star Director Bonus Program

The Star Director Program is Reliv's override income accelerator. Active Master Affiliates who personally sponsor Distributors who reach MA can increase their monthly overrides at every generation level. **So the work you do now could give you a permanent pay raise!**

Here's how it works:



3-Star

Qualification: Personally sponsor three people who reach MA.

Reward: You are now eligible for an additional 1% override on the volume of all lines.



6-Star

Qualification: Personally sponsor six people who reach MA.

Reward: You are now eligible for an additional 2% override on the volume of all lines.



10-Star

Qualification: Personally sponsor 10 people who reach MA.

Reward: You are now eligible for an additional 3% override on the volume of all lines.

Star Director Override Earning Potential

Level	Front Line Master Affiliates			
	1-2	3-5	6-9	10+
1 st Level	8%	8%+1%	8%+2%	8%+3%
2 nd Level	6%	6%+1%	6%+2%	6%+3%
3 rd Level	4%	4%+1%	4%+2%	4%+3%
4 th Level	3%	3%+1%	3%+2%	3%+3%
5 th Level	2%	2%+1%	2%+2%	2%+3%
6 th Level & beyond		1%	2%	3%
New money!		▼	▼	▼

NOTE: Star Director Bonuses can always be earned on the first level — and can be earned on every level until a downline Star Director qualifies to earn the bonus. The example above shows the override earning potential with no additional Star Directors in your lines.

When we studied Reliv's compensation plan, we immediately targeted 10-Star Director as a goal. We knew it was one of the keys to developing long-term residual income. Now our Star Director Bonus alone averages \$10,000+ a month.

Jim and Sandy Schaben Presidential Double Platinum Ambassadors



what's next?

Ambassador Program

Ambassadors carry Reliv's mission to Nourish Our World across the globe. This invite-only program asks successful Distributors to mentor aspiring business-builders and represent the company at special events. Reliv rewards these efforts every step of the way — with exclusive travel opportunities, bonuses and other incentives.

Reaching Ambassador for me means freedom. I had lost my job and was about to lose my home when I found Reliv. Now I'm getting paid to help other people who are looking for an answer like I was — and I'm enjoying all the trips, bonuses and lifelong friendships along the way!

Rosemary Bell Presidential Bronze Ambassador

Level	Qualifications	Benefits	Bonuses
Ambassador	4000 in overrides 2 consecutive months	<ul style="list-style-type: none"> • Ambassador Pin • Personalized business gear • Free conference registration and exclusive events 	Share of worldwide Ambassador bonus pool
Bronze	1 frontline Ambassador	<ul style="list-style-type: none"> • Bronze Pin 	Share of worldwide Ambassador bonus pool

Inner Circle

Level	Qualifications	Benefits	Bonuses
Silver	2 frontline Ambassadors	<ul style="list-style-type: none"> • Silver Pin • Free National Conference hotel 	<ul style="list-style-type: none"> • Additional 1% on 4th and 5th level business volume
Gold	3 frontline Ambassadors	<ul style="list-style-type: none"> • Gold Ring • Free National Conference suite • Free transportation to National Conference 	...and <ul style="list-style-type: none"> • Car & health insurance allowance
Platinum	4 frontline Ambassadors	<ul style="list-style-type: none"> • Rolex Watch 	...and <ul style="list-style-type: none"> • 5th level bonus now additional 2%

See the world: Every time you advance an Ambassador level, you earn your place on that year's Leadership Celebration Trip!

Earn even more: Inner Circle members can add a sixth level of overrides — and big, big money — through the Presidential Bonus program!

what's next?

I'm only 23 and I own my own business thanks to Reliv. I tried the corporate world, but after putting in 12-hour days and getting laid off, I knew there had to be a better way. Now my time is my own.

what's next: I plan to buy my first house soon and continue building the life I've always wanted. I love what I do!

Cayla Collins Key Director



We live life on our own terms with the flexibility of working from home. Because of Reliv, we're putting our two girls through college without having to worry how to pay for it!

what's next: Reliv gives you concrete goals to work toward at every step. The mentors and tools available enable us to grow further and help our organization do the same.

Chris & Karin Ederer
Ambassadors



Reliv has given us an amazing lifestyle as well as a purpose in life. We've traveled the globe from Whistler to Munich and made millions while helping others.

what's next: We continue to set new goals and work our business with purpose and focus. This is what gives us financial security and the freedom to live as we choose.

Richard & Linda Vance
Presidential Double Platinum
Ambassadors



...for you!

1. **Identify**

Make a list of people you're going to talk to about Reliv — and never stop adding to it.

2. **Connect**

People are going to hear about Reliv's products and business opportunity. Let them hear it from YOU!

3. **Share the Story**

When people want to hear more, tell the Reliv story in a way that best suits them — and you.

4. **Ask for a Decision**

People won't join you if you don't ask. Make it simple with the LunaRich® Super Pack.

5. **Register & Go!**

Don't wait — help your new people start on the products and get their business rolling.

Ready to go? Who gets to hear about Reliv today?



Learn more...

For tools and tips on how to get started:
reliv.com/getstarted

For more on the Reliv compensation plan
and programs outlined in this guide:
reliv.com/complan

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